

Investigating complex answer attribution approaches with large language models

Luca Mülln

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Chair of Software Engineering for Business Information Systems (sebis)
Department of Computer Science
School of Computation, Information and Technology (CIT)
Technical University of Munich (TUM)
www.matthes.in.tum.de

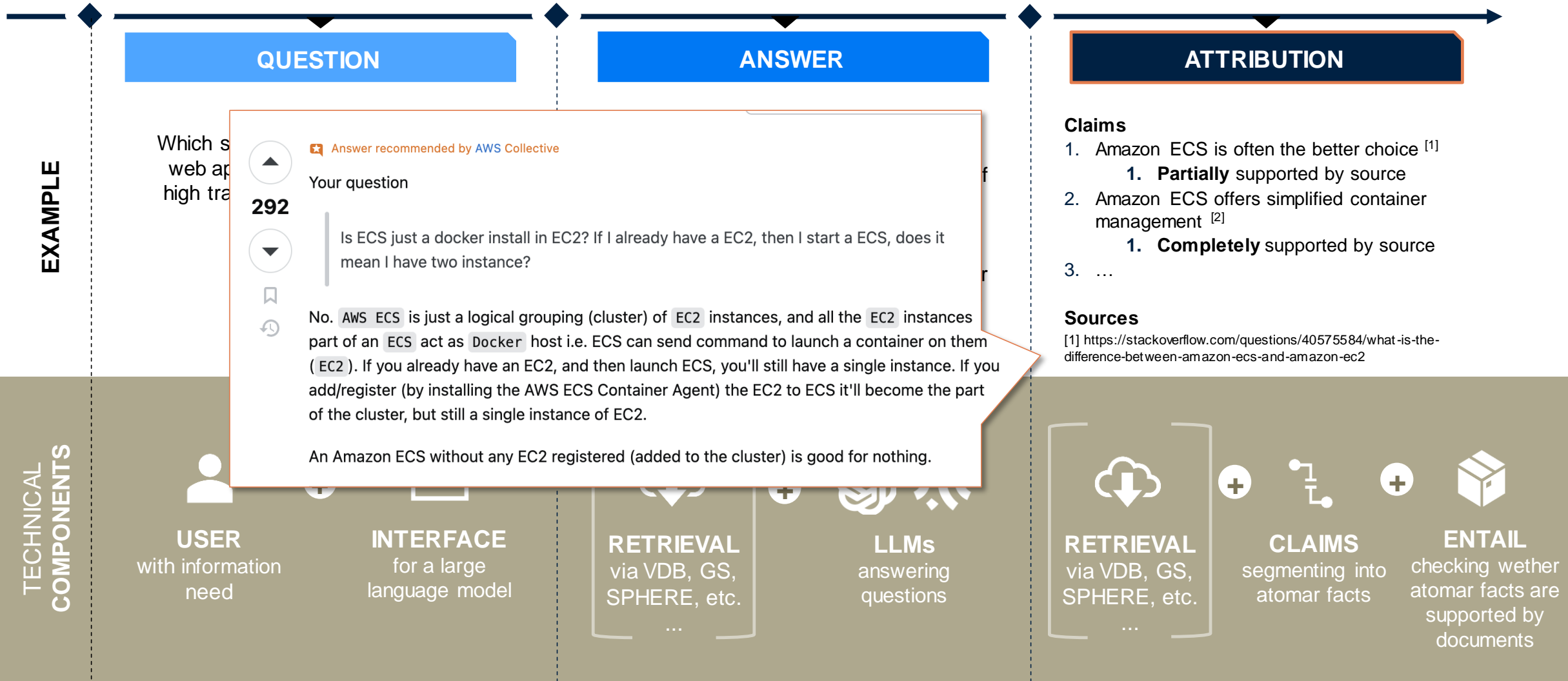
- 01 Key Components & Motivation**
What is answer attribution for large language models?
- 02 Research Questions**
Guiding questions resulting from literature research
- 03 Initial Findings & Current Approaches**
Possibilities for implementation and improvement
- 04 Outlook**
Project plan and upcoming challenges



Key components & motivation

What is answer attribution for large language models?

Core user components and technical implementations of answer attribution for large language models: Attribution as the most complex step



Motivation for attribution in large language models: Attribution can handle key issues of misinformation and hallucination in LLMs

USE CASE 3 CODE BASED ATTRIBUTION

Attributing code-based answers of large language models to specific repositories or domains



MOTIVATION 1 NEAREST NEIGHBOUR RESPONSES

Sometimes, the answers of LLMs are based on examples in the trainingset that are similar to the given example. Attribution helps identify if the answer is merely a regurgitation of previously seen text.



USE CASE 2 Q&A SUPPORT IN BUSINESS- WIKI INTERACTIONS

Attribution can provide the additional qualification needed in business-wiki based open question answering



USE CASE 1 HANDLING HALLUCINATION IN LLM OUTPUTS

Attribution of the answers of LLMs can enable differentiation between directly sourced answers, learned answers and hallucination



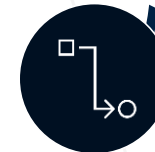
MOTIVATION 2 DATA BIAS AND TRAINING

Attribution helps identifying if an answer is based on bias in the training dataset



MOTIVATION 3 SEMANTIC UNDERSTANDING

LLMs might generate answers based on their understanding of the semantics of the input question. Attribution helps identifying these cases.



Ethical reasons and use cases for answer attribution

+

Technical motivation behind using answer attribution

LIVE DEMO



Research Questions

Research hypothesis and approaches

Research hypothesis and approaches

Overview

OVERALL GOAL



Given a source **s** and a response **r**, **can we increase the performance and the ability** to verify whether and how **r is fully attributed by s** in complex knowledge retrieval settings with large language models?

RESEARCH QUESTIONS



How are complex questions framed, answered and **attributed** for knowledge retrieval in large language model use cases?



What are the patterns and **weaknesses** of **answers and attribution** in complex question-based knowledge retrieval settings?



How can we improve **attribution evaluation** in open and complex question answering based on existing methods?



How do the created **approaches perform cross domain**, such as code-based questions?



Initial Findings & Current Approaches

Structural summary of problems of attributed question answering

Research Question 1 – Solutions: The following steps were undertaken to categorize questions and build a dataset for answer attribution



... building a taxonomy for question categorization in complex Q&A settings

... evaluating and revising the taxonomy on larger datasets using GPT3.5 and GPT4 APIs

... Incorporating human feedback and evaluation on a subsample of questions

... build a dataset of 100 evaluated questions

Building upon existing research in question categories, this approach takes into account the significant shift in user behavior associated with LLMs

Building on ExpertQA, Google Natural Questions and SUQAD Datasets to evaluate the taxonomy by automatic categorization with GPT Models

Subsampling 100 questions from ExpertQA and GNQ to categorize, evaluate and attribute

Containing questions, categories, answers, attributions and sources

Research Question 1 – Taxonomy (1/2): Taxonomy of questions in alignment with existing research for user queries

1. DIRECTED questions with a single and unambiguous answer



1.1 Factual / Atomic information

Questions related to verifiable and atomic information

“Who wrote the play ‘Romeo and Juliet’?”

1.2 Definition

Questions asking for a verifiable and unambiguous definition

“What is the definition of the word ‘Eloquent’?”

2. OPEN ENDED questions that are potentially ambiguous



2.1 Elaboration

Open ended questions that ask for elaborations on complex topics

“How does machine learning work?”

2.2 Comparison

Questions comparing two or more different concepts or sources

“How do reptiles differ from amphibians?”

2.3 Cause and effect

Questions that ask for logical reasoning or causal chains

“What led to the fall of the Roman empire?”

3. SUMMARIZATION



3.1 Summarization / Brief Overview

Questions that seek an overview of a broad topic

“Can you summarize the events of WWII?”

3.2 Complex Definition

Questions for definitions, where the definitions need prior summarizations

“What is the pressure and release model?”

Research Question 1 – Taxonomy (2/2): Taxonomy of questions in alignment with existing research for user queries

4. ADVICE / SUGGESTION questions on how to approach a specific problem



4.1 Methodology

Questions that ask for a method on how to tackle a problem

“How should I start when I want to learn programming?”

4.2 Resource Recommendation

Questions asking for resources for a specific topic

“What are the best educational books of the last 10 years?”

4.3 Strategy / What to do / Procedures

Questions asking on a specific

“How do I exchange a car engine?”

5. OPINION questions asking for an opinion on a topic



5.1 Evaluation

Judgement or assessment of a topic

“What do you think about the impact of AI in job markets?”

5.2 Preference

Questions asking for the (non verifiable) preference of between multiple options

“What is the best science book of the last 10 years?”

6. HYPOTHETICAL SCENARIO questions making up hypothetical scenario or give detailed context



6.1 Prediction / Consequence analysis

Questions that ask for a specific outcome given the hypothetical scenario

“If the sun suddenly disappeared, what would be the effect on earth?”

6.2 Solution exploration

Posing a hypothetical scenario and asking for solutions

“If water became a scarce resource, how could society deal with that?”

Example for the categorization of questions in complex Q&A setting:

Real Q&A questions make complexity of categorization transparent

1. DIRECTED

2. OPEN ENDED

3. SUMMARY

4. ADVICE

5. OPINION

6. HYPOTHETIC

?

“A company is planning to develop an electric-powered, autonomous delivery robot that can navigate through crowded urban environments and deliver packages to customers' doorsteps. **What are the key mechanical engineering challenges** that need to be addressed in the design of this robot, and **how can they be overcome?**”

6. HYPOTHETIC



3. SUMMARY



2. OPEN ENDED



4. ADVICE



Categorizing questions is hard.
It is open for **interpretation, knowledge** and **dependent on the answer.**

Research Question 1 - Learnings: Learnings from research of RQ1 give valuable insights for following questions

LEARNINGS

Shift in usage

LLMs enable a novel way to interact with information which does not yet have a consistent taxonomy

Dependency

Categorization of complex question types highly depend on the given answer. Questions should be evaluated without an expected answer

Complexity

Questions are, as language is, not well defined and allow for user interpretation

Knowledge

Depending on the background knowledge for a specific domain, questions might be viewed as fundamentally different categories

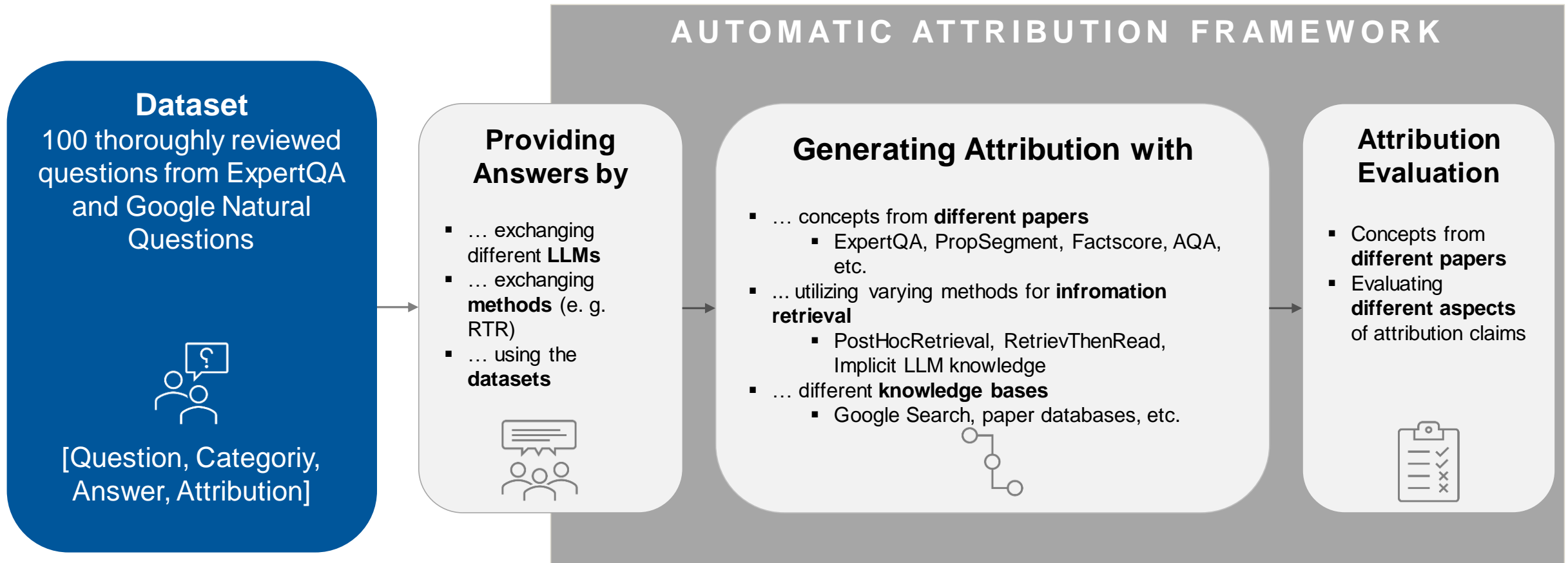
Focus on answers

With current SOTA-approaches, attribution is solely dependent on the answer, not on the question type

Limitations

This taxonomy only allows for a one level Q&A setting. With the conversation focus of current LLM's, a extended taxonomy seems plausible

Research Question 2 – Status: Framework for testing exists, thorough testing of different approaches as the next step



GOALS

- Creating a modular framework to rapidly test different approaches and papers for attribution
- Evaluate challenges and weaknesses of current approaches and compare them

Research Question 3 – Vision: With the focus on answers in complex Q&A settings, making attribution more granular is the goal of this research question



SOURCE

Evaluating the attribution of individual claims based on their **source**

This claim is (partially) supported by



... the **retrieved source** in LLM's context window

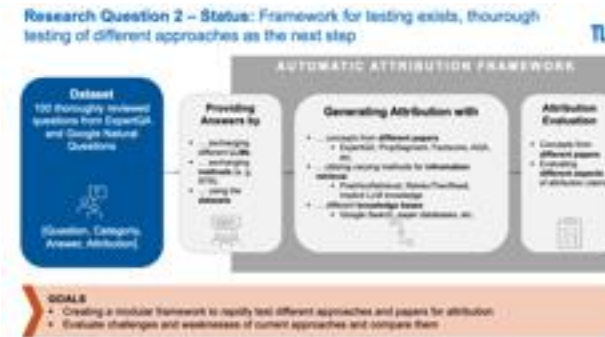
... the **trained/common knowledge** of the LLM

... **logical inference** of the given context

... **multiple sources contradictory**

... **hallucination**

... **etc.**



VALUE

Evaluating the attribution of claims based on their **value** to the question



This claim

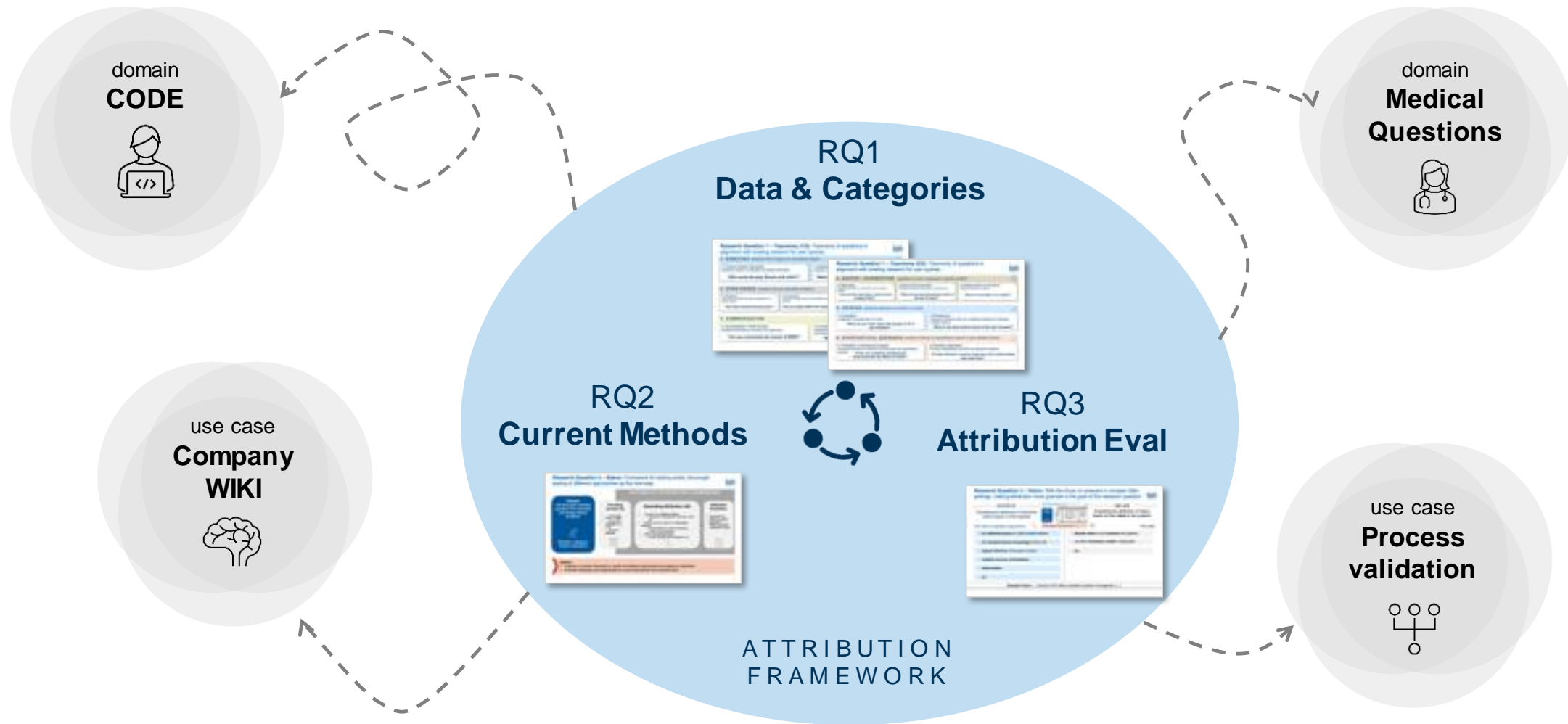
... **directly refers** to and **answers** the question

... provides **necessary context** / explanation

... **etc.**

Example Claim: [...] Amazon ECS offers simplified container management [...]

Research Question 4 – Vision: Evaluating approaches in different business relevant domains and use cases





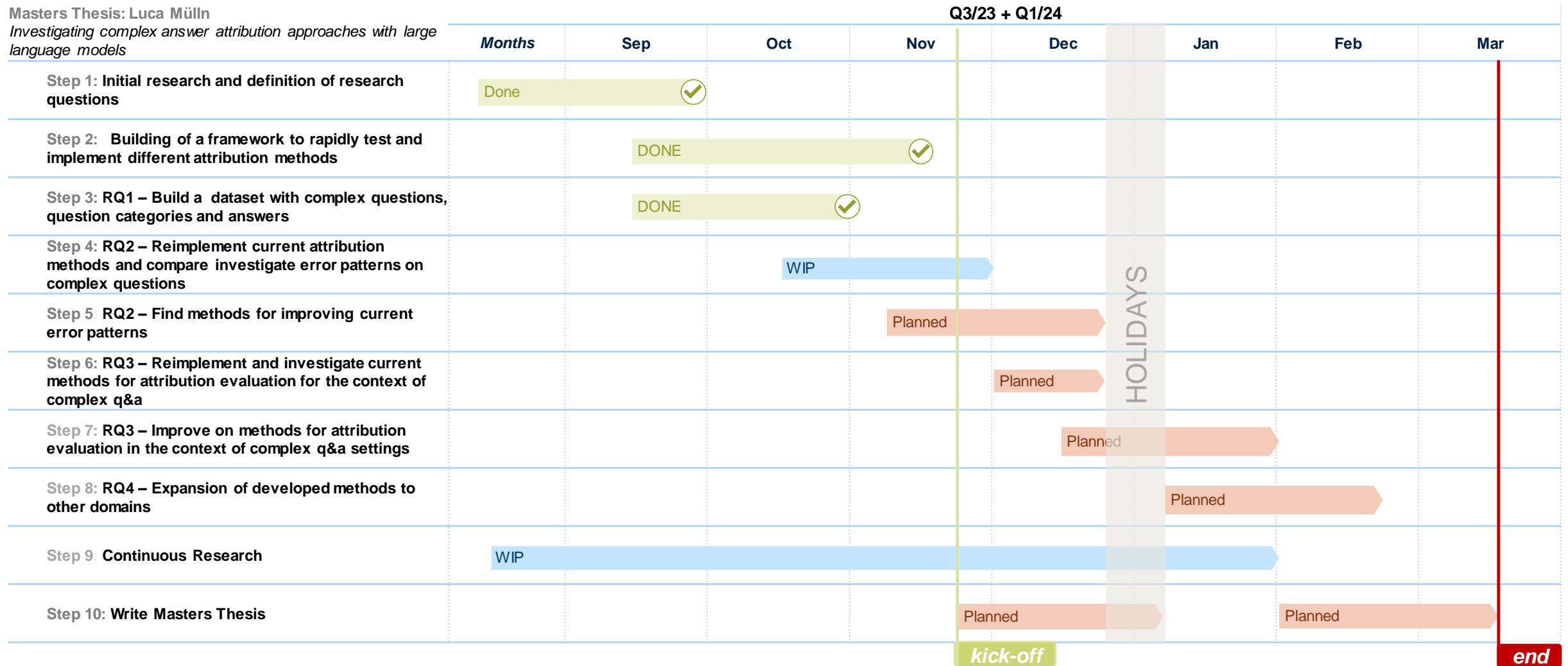
Outlook

Project plan and upcoming challenges

Roadmap – Masters Thesis

Masters Thesis: Luca Mülln

Investigating complex answer attribution approaches with large language models





Prof. Dr.

Florian Matthes

Technical University of Munich (TUM)
TUM School of CIT
Department of Computer Science (CS)
Chair of Software Engineering for Business
Information Systems (sebis)

Boltzmannstraße 3
85748 Garching bei München

+49.89.289.17132
matthes@in.tum.de
www.matthes.in.tum.de



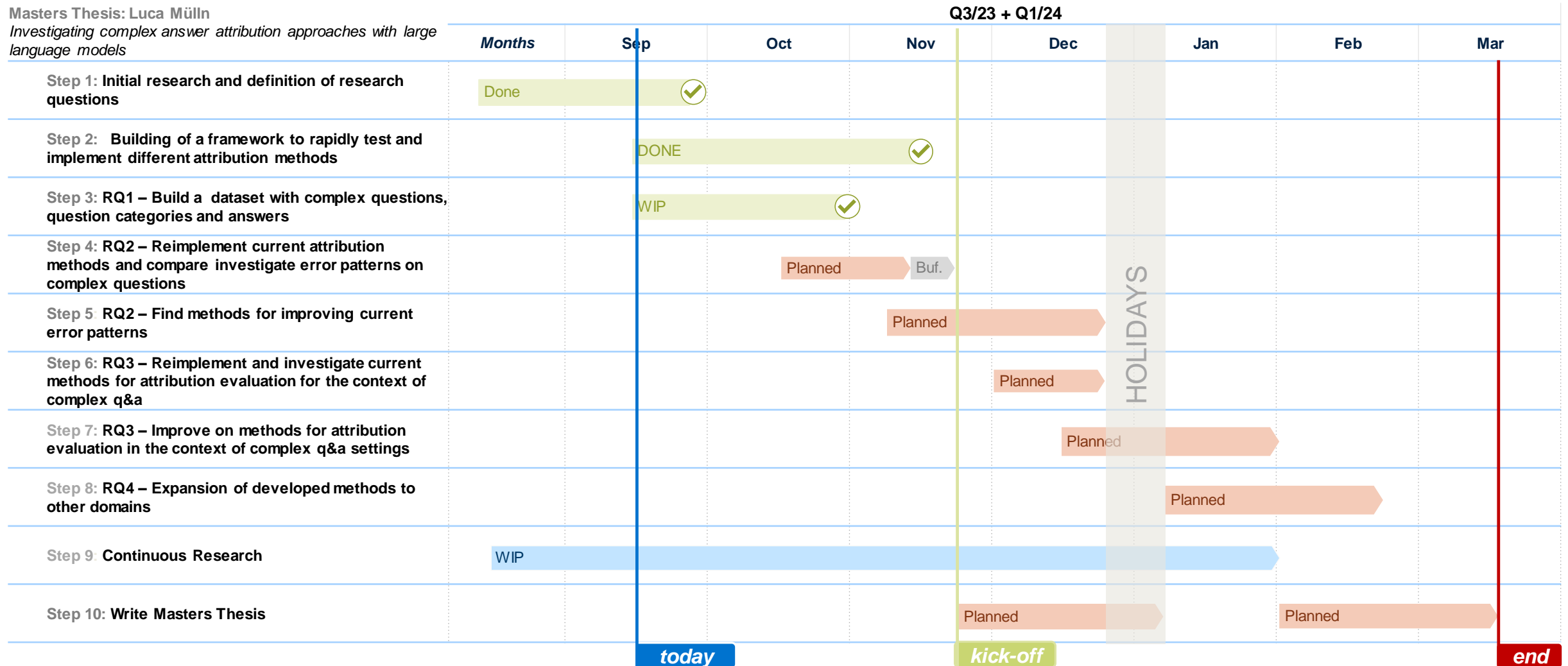
BACKUP

Research hypothesis and approaches

Cross domain validation (4/4)

Masters Thesis: Luca Mülln

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Variants and key components of attribution

Retrieve than read

Read after retrieval

[Producing sources with the
output]

Claim segmentation

What is attribution in the context of large language models: Attributing answers to sources to enable fact checking

DEFINITION OF ATTRIBUTION



GENERAL DEFINITION

Understanding how and why a model produces a specific answer based on a given input

KONTEXT: LLM Answers

Finding sources that semantically support the outputs / claims of a Large Language Model



INPUT PROMPT BASED ATTRIBUTION

Retrieval of a longlist of possibly interesting information regarding the proposed question and providing the most relevant resources within the prompt itself.



MODEL WEIGHT BASED ANSWER ATTRIBUTION

Extraction of concrete cross- and upselling potentials, based on customer text feedbacks

EXAMPLE

Q: "Please outline the differences between GPT3.5 & GPT4"

A: "GPT3.5 turbo was trained on the dataset XYZ¹ while GPT4 was trained on an extension AB²."

Attribution

- 1: Article Link - <https://...>
- 2: Article Link - <https://...>

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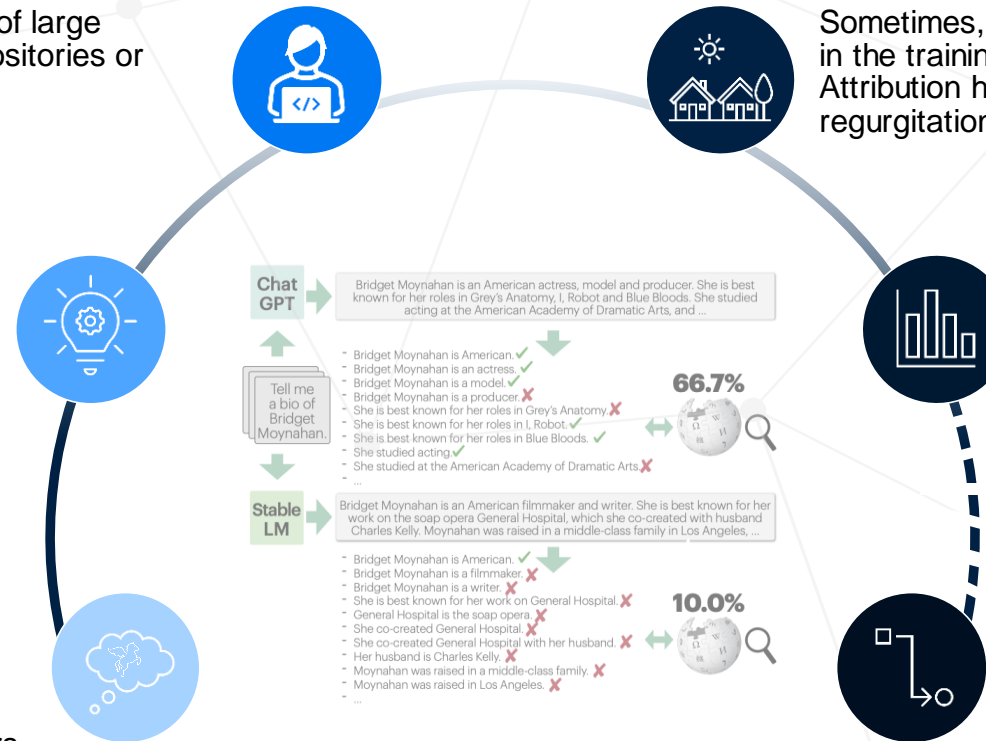
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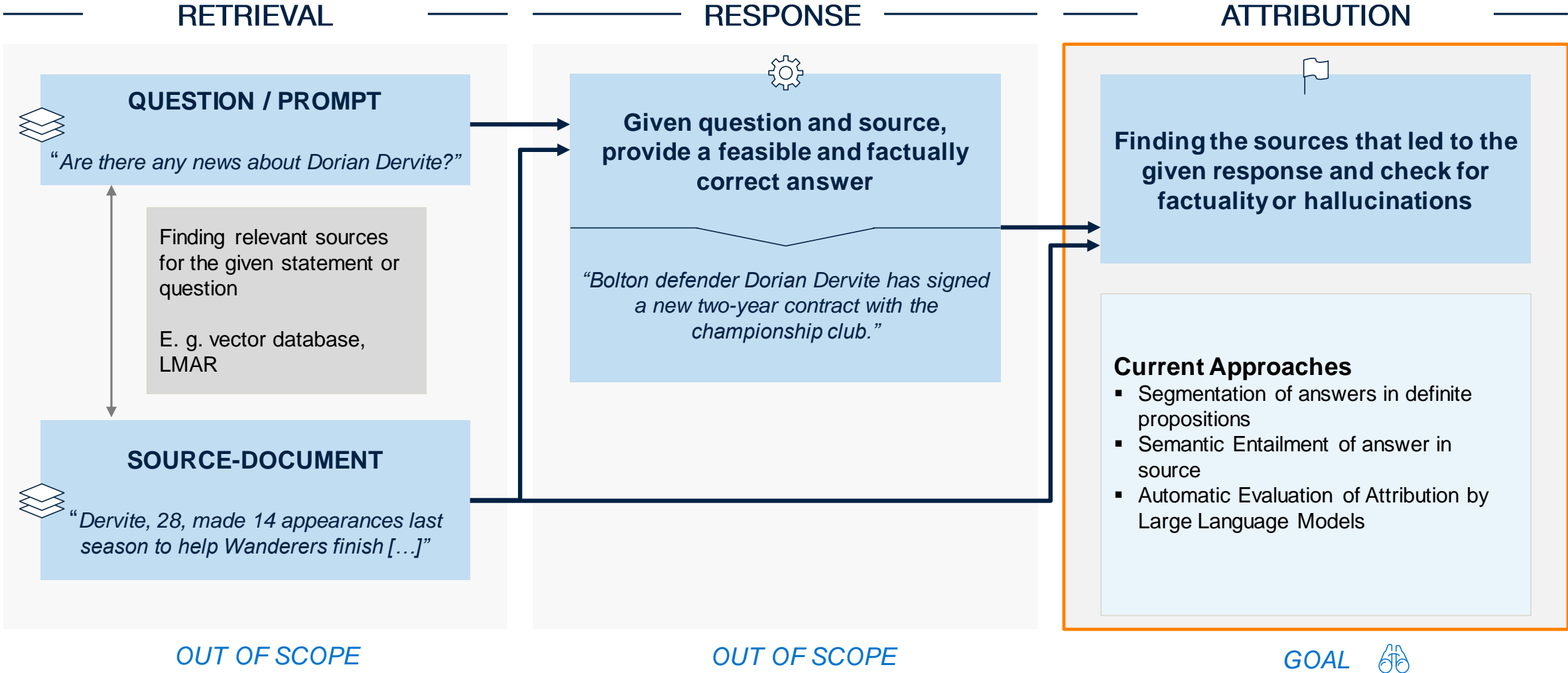
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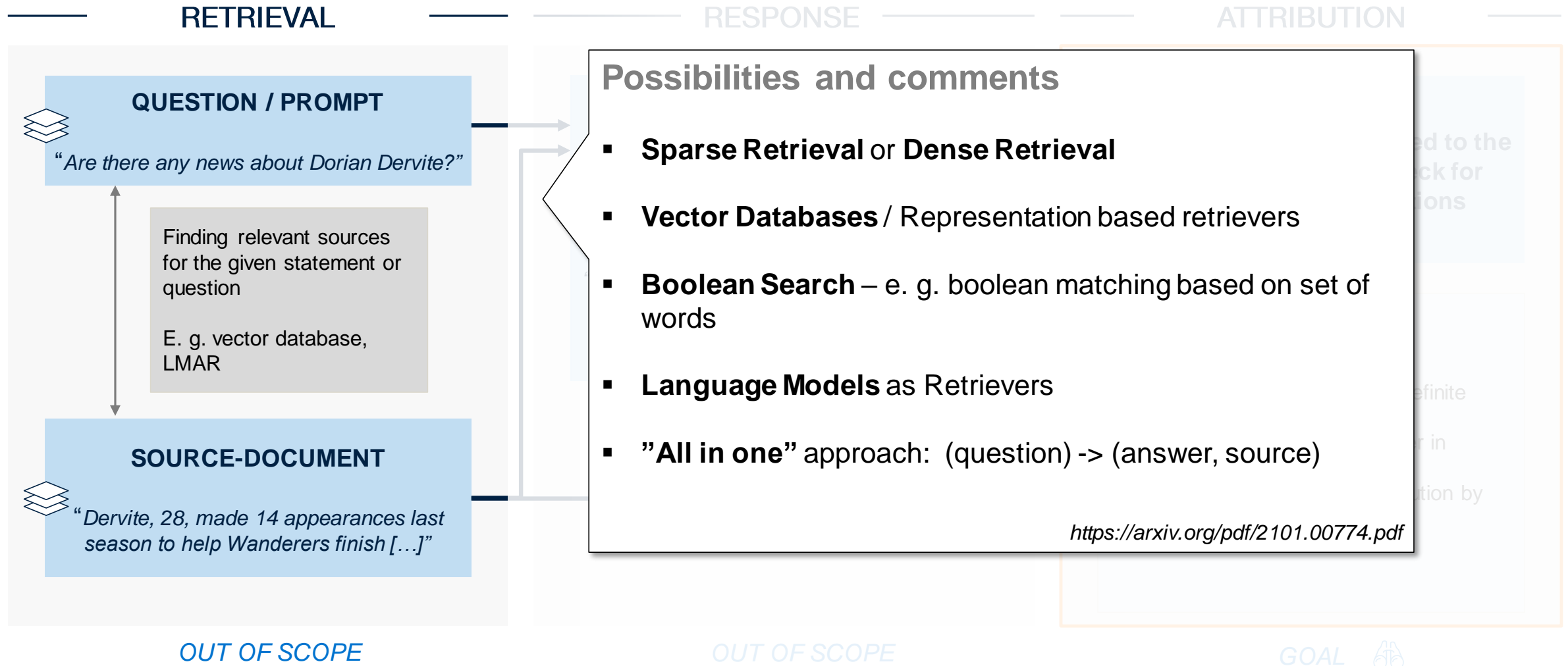
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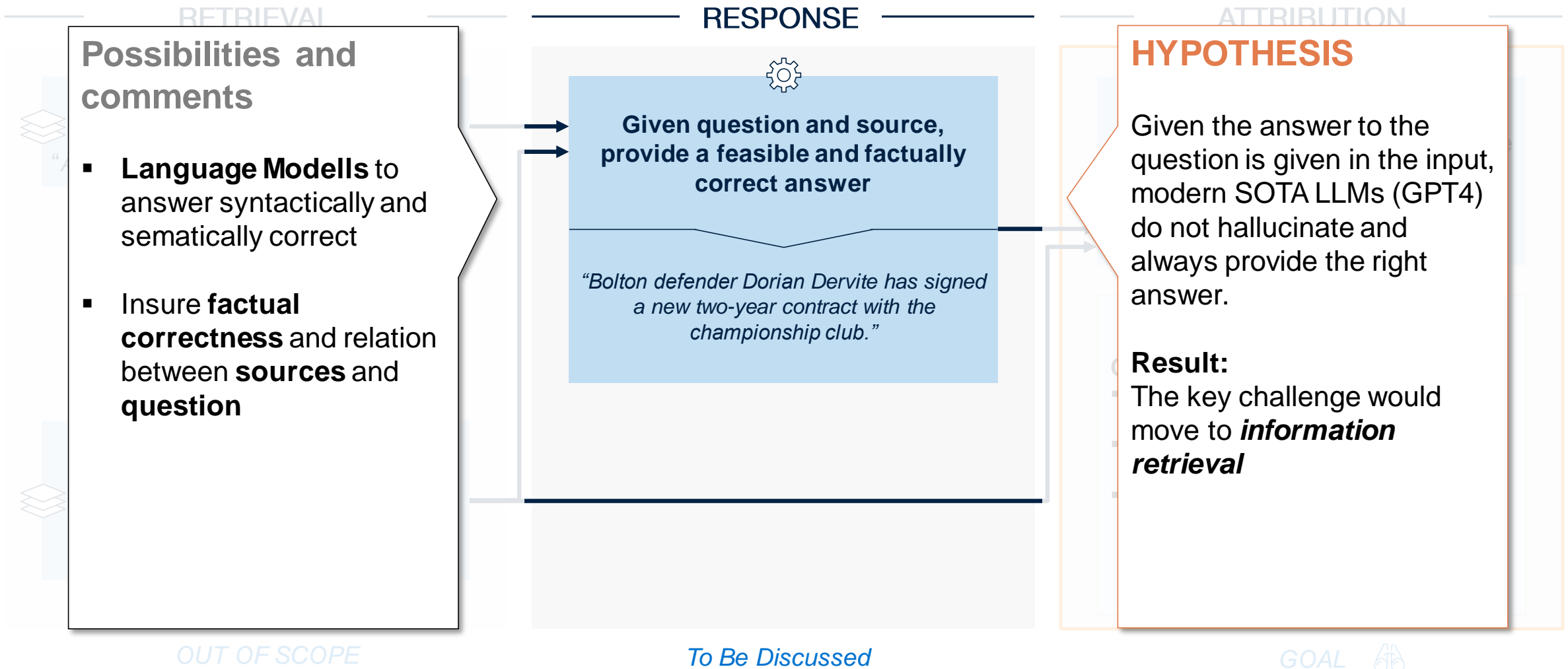
LLM Workflow for Fact-Attribution – RTR and PHR are the preferred Use Cases due to this being the norm



Step 1 – Information Retrieval: Given a question, retrieve and order relevant sources that may contain the answer to the given statement



Step 2 – Response: Given a question and source documents, provide an answer to the given questions



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RETRIEVAL

RESPONSE

ATTRIBUTION

Possibilities, challenges and comments

Possibility of...

...optimizing and developing **metrics that score evaluation** to increase Natural Language Inference (NLI) / Recognizing Textual Entailment (RTE).

- Building on existing fine grained definitions of entailment to improve **AutoAIS**

...developing models or methods that improve on **predicting** whether a **response is supported by the given source**

- Improve **PropSegment** by increasing the performance of the proposition segmentation aspect

Finding the sources that led to the given response and check for factuality or hallucinations

Current Approaches

- Segmentation of answers in definite propositions
- Semantic Entailment of answer in source
- Automatic Evaluation of Attribution by Large Language Models

OUT OF SCOPE

OUT OF SCOPE

GOAL

Attribution Evaluation: Evaluating if a proposition is supported by a source on the example of PropSegment & FactScore

Model output:

A man has been taken to hospital following a one-vehicle crash on the A96 in Aberdeenshire.



Segmenting output into individual claims and evaluating attribution in combination with the source document

1. **A man has been taken to hospital** following a one-vehicle crash on the A96 in Aberdeenshire. ✓
- 2: **A man has been taken to hospital following a one-vehicle crash** on the A96 in Aberdeenshire. X
- 3: A man has been taken to hospital following a **one-vehicle crash on the A96 in Aberdeenshire**. X
- 4: A man has been taken to hospital following **a one-vehicle crash** on the A96 **in Aberdeenshire**. X

Hallucination Span: **A man has been taken to hospital** following **a one-vehicle crash on the A96 in Aberdeenshire**



SOURCE DOCUMENT

[...]
The incident happened near Dr Gray's Hospital shortly after 10:00. The man was taken to the hospital with what police said were serious but not life-threatening injuries. The A96 was closed in the area for several hours, but it has since reopened.
[...]

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[Ha13g] Hauder, M., Roth, S., Matthes, F.: Current Tool support for Metrics in Enterprise Architecture Management

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