



Group 19

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Agenda

Web Design Patterns

- Sign-In process (Model & Mock-Up)
- Navigation
- Building Trust and Credibility
- Managing Content

Further detailed Use Cases and Mock-Ups

- Home Screen
- Search Events
- Create Event

Sign-in model

Two ways of signing-in:

- Personalized accounts
 - Users can create accounts providing a username and password
- Using other social network accounts
 - Users can sign-in using other existing accounts of their own (e.g.: Facebook or Google+)

Sign-in model

- Marks on mandatory fields
- Useful and well-placed error messages
- Collect only relevant data at registering time

Sign-in (Mock-up)



DoGether Login

[Forgot credentials?](#) Remember me

Not a member yet? Sign up, it's really easy

Your name *

Email *

Invalid email

Please select your interest here *

Hockey	<input checked="" type="checkbox"/>
Gardening	<input type="checkbox"/>
Coin collection	<input type="checkbox"/>

Pick your username *

Password *

Please re-type the password *

Or Login with...

Navigation

- **Category Pages**
 - Fits our model
 - Easy to use
 - Fast navigation
- **Chronological Organization**
 - Easier to understand the events' dates and times
- **Task-based Organization**
 - Easier to manage more filters in a search

Building Trust and Credibility

- Site Branding
 - Logo and consistent layout
 - Slogan: DoGether... why not?
- Privacy Policy
 - Clearly stating how the collected user information will be dealt with
 - Always reachable from the footer
- About Us
 - Organizational, legal and contact information
 - Partners and investors
 - Public and community relations




Managing Content


- **Headlines and Blurbs**
 - Focus on important Information(Categories, Date, Location)
- **Internationalized and Localized Content**
 - For different language-background Users(eg.:De, En, Ch)
- **Style Sheet**
 - For different Platforms(Desktop Website, Mobile Platforms)

Home Screen (Use Case)

- Users can navigate through the categories of news feeds to better filter the information they want
- The news feeds are organized chronologically (and the "Nearby" is distance based)


Home Screen (Mock-up)

Find EventCreate Event



Nazmus Shaon
Edit profile

My Events Friends are going Nearby Events




Junior Black Sticks Women win series

Report

A short description about this event. Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet...

When: Sunday, 2nd June, 2013

Where: Marienplatz




Junior Black Sticks Women win series

Report

A short description about this event. Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet...

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Search Events (Use Case)

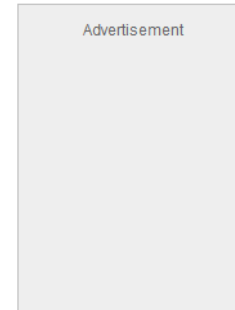
- Users can easily manage different filters in the search criteria, such as:
 - Radial distance of the searched area
 - Type of events
 - Date and time of events
 - People (e.g.: friends) attending to the event

Search Events (Mock-up)

 [Home](#) [Create Event](#)



Look for events



Map View List View

From: To:

Events related to

- Hockey
- Gardening
- Coin collection

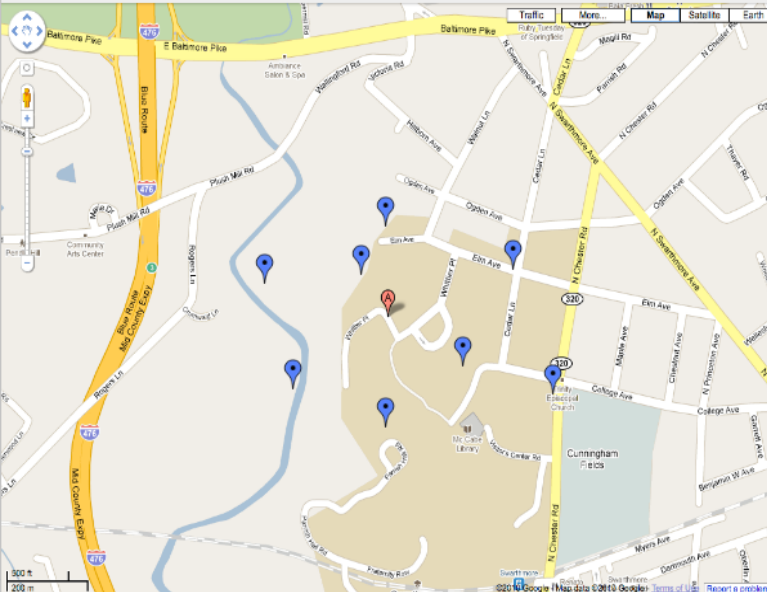
From: Local place

Within

1 20 100 Miles radius

With friends

- Christian
- Giovanni
- Claus





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Create Event (Use Case)

- Users can host events
- They add all necessary information
- Other users can find it afterwards or are notified automatically if interested
- You can restrict the visibility (private events)

Create Event (Mock-up)

Find EventHome



New Event

Name of the Event

Description

Date

Time

Hour

Minute

Please select the place for your event

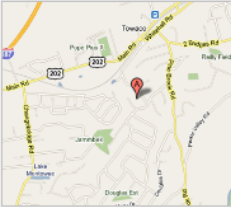
Marienplatz

Street nr.

House nr.

Contact

Upload a photo for your event



This event relates to

Hockey

Gardening

Coin collection

Create

Advertisement

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