



# Guided Research: Analyzing the usage of a video annotation tool

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#### Agenda



- 1. Study existing approaches for analyzing behavior of learners in existing video annotation tools.
- 2. Determine essential data that have to be collected for the analysis of learner's behavior in context of video annotation tools.
- 3. Implement and evaluate prototype for automatic analysis of learner's behavior as part of own learning video annotation tool.

#### Existing approaches

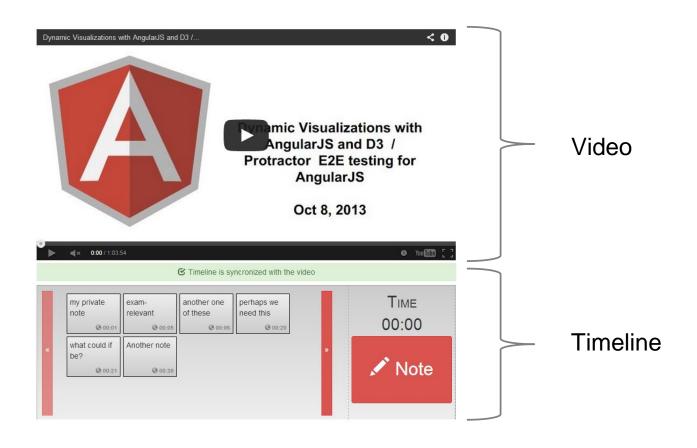


Study existing approaches for analyzing behavior of learners in existing video annotation tools.

- Existing video annotation tools
  - VideoANT
  - VideoNot.es
  - Matterhorn
  - Annotating Academic Video Tool
- Analyzing behavior of learners in "video annotation tools"
  - YouTube
  - Comparative Analysis of multiple tools (Echo360, Omnisio, MediaSite, ePresence)

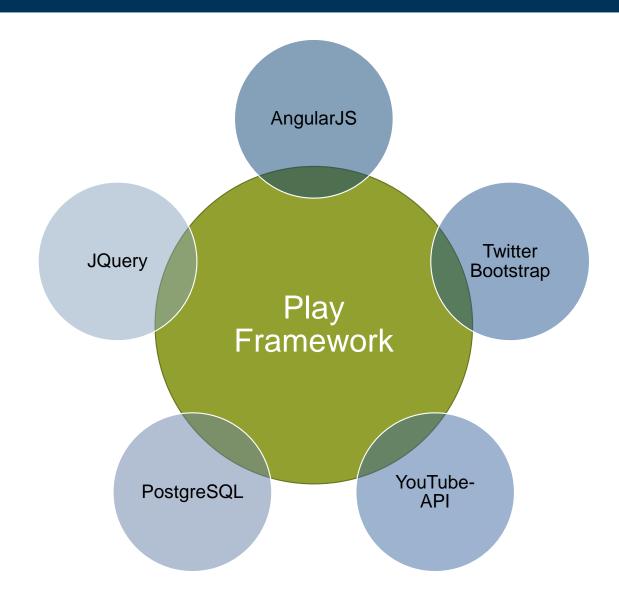
## Prototype



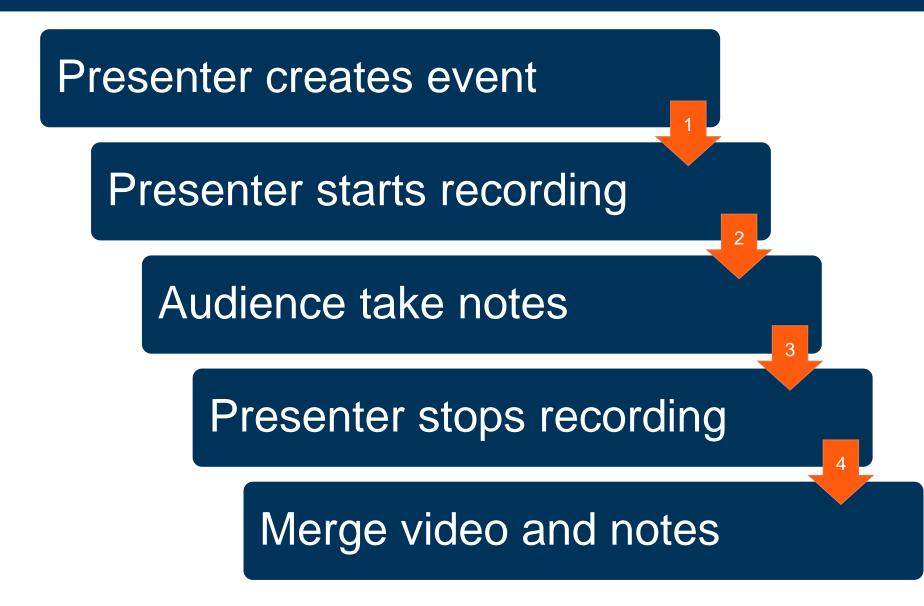


## Prototype



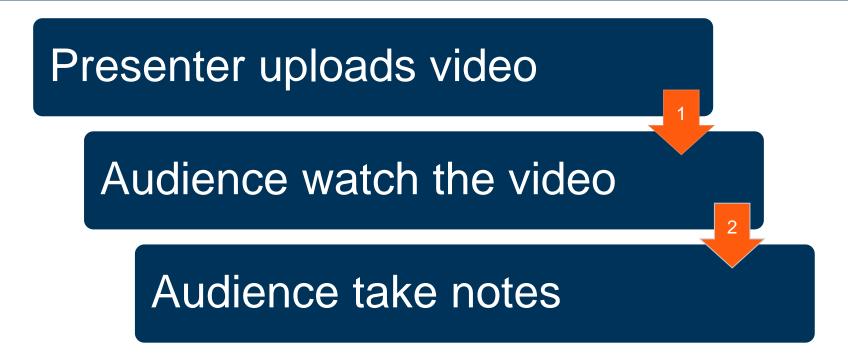






#### Use case #2 – recorded session





#### Database overview



Name	Purpose
User	Contains the user information
Video	Contains the video information
Note	Contains the notes

User	
id <int></int>	

Video		
owner <user></user>		
notes List <note></note>		

Note
video <video></video>
author <user></user>

#### Database overview



#### User

id <int>

email <String>

hash <String>

#### Video

id <int>

title <String>

description <String>

url <String>

recordingStartTime <int>

recordingEndTime <int>

isOnAir <Boolean>

owner <User>

notes List<Note>

#### Note

id <int>

content <String>

isPrivate <Boolean>

timestampVideo <int>

timestampStart <int>

timestampEnd <int>

video < Video >

Note-Table is almost identical to the approach from "Annotating Academic Video (AAV)" Project



A: Does this connect ...?



A: Does this connect ... ?

B: ... *typing* ...



A: Does this connect ... ?

B: ... *typing* ...

A: This looks interesting



A: Does this connect ... ?

B: Yes, because it ...

A: This looks interesting



A: Does this connect ...?

A: This looks interesting...

B: Yes, because it ...

Sort by send-time instead of start time

## Analyzing opportunities



- Categorize Notes (tags)
  - Questions
  - Bullet points
  - Notes
  - Answers
  - ..

## Analyzing opportunities



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  - **Notes**
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- **Analyze Notes** 
  - Intuitive vs. Long thought
  - Mostly notes from category <X>

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- Categorize Notes (tags)
  - Questions
  - **Bullet points**
  - **Notes**
  - Answers
- **Analyze Notes** 
  - Intuitive vs. Long thought
  - Mostly notes from category <X>
- Analyze Video
  - Relevant/Interesting Parts
  - Content of Frame

#### Conclusion & future ideas



- Target group can be generic
- Different requirements for live/recorded sessions
- A lot of potential to analyze the users behavior

- **Extend Prototype** 
  - Merging of "Live"-video and Notes
  - Analyzing features



Thank you for your attention!

## Questions?

## Backup-Slides

#### Annotating Academic Video (AAV)



#### **Attributes**

Name	Туре	Description	Default
id*	Long	The annotation id.	Generated at creation
text	String	The annotation text. Allows free text annotation.	EMPTY
start*	Decimal	The annotation entry timepoint in seconds.	0.0
duration	Decimal	Duration of the annotation in seconds.	0.0
settings	String	String of diverse metadata related to the annotation	NULL
tags	String	String of related tags.	NULL
+	logging attributes		

<sup>\* =</sup> required

Source: https://github.com/entwinemedia/annotations/wiki/Rest-annotation



