



Technical University of Munich

SLife - for student needs

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Agenda

- 1 Covered design aspects
- 2 Website mockups

Covered Aspects

- 1 Creating a navigation platform
- 2 Writing and managing content
- 3 Helping customers complete tasks
- 4 Making site search fast and relevant
- 5 Making navigation easy
- 6 Building Trust and Credibility

1 Creating a navigation platform

- Multiple ways to navigate
- Browsable content
- Alphabetical based organization.
- Chronological based organization
- Popularity based organization
- Category pages

Justification :

providing the user of a combination of organization and navigation menu and make it easy to navigate on the website.

The screenshot displays a web application interface with a navigation menu at the top. The menu includes categories like 'IM Ads', 'IM Discussion', 'IM Rooms', and 'IM Trade' (which is highlighted). There are also buttons for 'Image' and 'Sign out', and a 'Hello Mohamed' greeting. Below the menu is a 'BANNER' area. The main content area features a search bar with a search button, a 'Sort' dropdown, and a 'Search Results : 123' indicator. The search results are displayed in a grid of product listings, each with an image, product name, price (23 euros), description, and a 'More details' button. The footer contains a navigation menu with links for 'Ads', 'Discussion', 'Rooms', 'Trade', and 'Contact', each with sub-links. A copyright notice 'Copyright © 2013 - SLife All rights reserved' is at the bottom.

2 Writing and managing content

- Page Templates
- Headlines and Blurbs

Justification :

- Consistent pages.
- Attracts users to deep pages on the site

LOGO Ads Discussion Rooms Trade Image Hello Mohamed Sign out

BANNER

Home > Discussion

List my Questions New question

What are you looking for... All categories Search

Search Results : 123

Image What is the admission requirement for the international students for M.Sc programme in tum?

Image you should have B.Sc programme in related discipline

View More Answers Reply

Image What is the admission requirement for the international students for M.Sc programme in tum?

Image you should have B.Sc programme in related discipline

View More Answers Reply

Image What is the admission requirement for the international students for M.Sc programme in tum?

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View More Answers Reply

Image What is the admission requirement for the international students for M.Sc programme in tum?

Image you should have B.Sc programme in related discipline

View More Answers Reply

See more questions (112 remaining)

Ads Discussion Rooms Trade Contact

Create new ad Ask a question Create new rent offer Create new offer Contact us

List my ads List my questions List my offers List my offers About us

List my rents List my sales

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3 Helping customers complete tasks

Get Started with Our Website

- Sign-in / New Account
- Clear Forms
- Predictive Input

Justification :

- Make the job of the user easier
- Save time

Create your personal account

By filling this form, you will be able to : interact with other students by selling/ buying stuff, discussing, creating events and other features

| | | | |
|-------------------|---|--|---|
| Last Name* | <input type="text" value="Rahman"/> | First Name* | <input type="text" value="Md.Habibur"/> |
| E-mail* | <input type="text" value="habib_tum.de"/> | | (ex.*****@*****) |
| | <small>Your e-mail id is not valid</small> | | |
| Date Of birth* | <input type="text" value="Year"/> ▼ | <input type="text" value="Month"/> ▼ | <input type="text" value="Day"/> ▼ |
| Level of study* | <input type="text" value="Bachelor"/> ▼ | <input type="text" value="TUM"/> ▼ | |
| Address* | <input type="text" value="Street"/> | <input type="text" value="postal code"/> | |
| Phone Number | <input type="text" value="Street"/> | | |
| Upload Photo | <input type="text" value="Photo Link"/> | <input type="button" value="Upload your image"/> | |
| Password* | <input type="text" value="****"/> | | |
| | <small>Please enter at least 6 characters</small> | | |
| Confirm Password* | <input type="text" value="****"/> | | |
| | <small>Your password is not identical</small> | | |

By clicking "Submit" I agree that:

- I have read and accepted the [User Agreement](#) and [Privacy](#).
- I am at least 15 years old.

4 Making site search fast and relevant

- Straightforward search forms
- Organized Search Results

Justification :

Customer can understand search result better

What are you looking for... Category Auction offers Search
Sort Search Results : 123

Search ads Categories Search
Search Results : 123

From Date Until Date +/- 3 days Search
Sort Search Results : 123

5 Making navigation easy

- Jump Menus
- Meaningful error Messages
- Location & bread crumbs
- Page not found

| | | |
|--|--|--|
| Ads Create new ad List my ads | Discussion Ask a question List my questions | Rooms Create new rent offer List my offers List my rents |
|--|--|--|

Password*

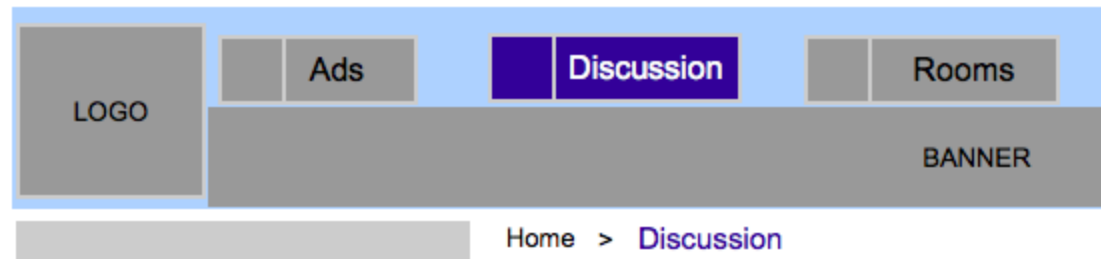
Please enter at least 6 characters

Confirm Password*

Your password is not identical

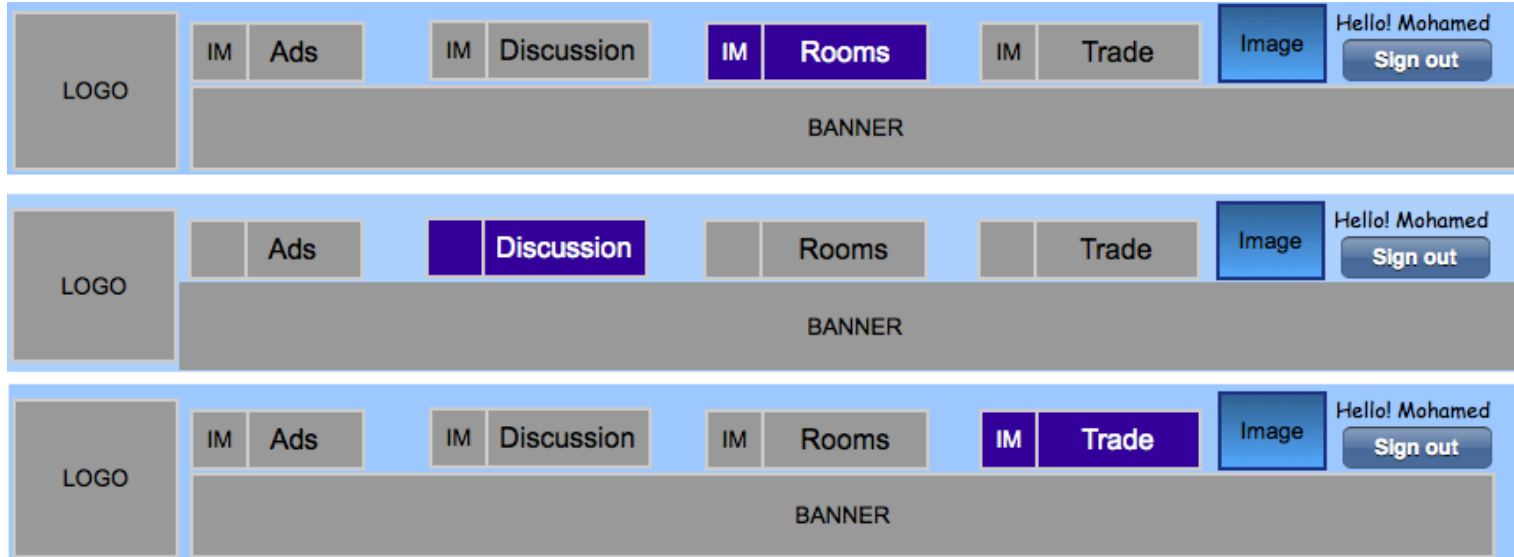
Justification :

Provide quick links for the customer
Help customer know where they are



6 Building Trust and Credibility

- Site Branding
- Privacy policy
- About us



By clicking "Submit" I agree that:

- I have read and accepted the [User Agreement](#) and [Privacy](#).
- I am at least 15 years old.

Register

Cancel

| | |
|------------------|----------------|
| Trade | Contact |
| Create new offer | Contact us |
| List my offers | About us |
| List my sales | privacy policy |

Website Mockups

- 1 Main page
- 2 Room page
- 3 Ads page
- 4 Create Offer
- 5 Registration form
- 6 Discussion page
- 7 Trade page

1 Main page mockup

LOGO IM Ads IM Discussion IM Rooms IM Trade Image Hello! Mohamed Sign out

BANNER

ADS

- FOTBALL EVENT
10.06.2013 at 6 PM
Studentenstadt
- FOTBALL EVENT
10.06.2013 at 6 PM
Studentenstadt
- FOTBALL EVENT
10.06.2013 at 6 PM
- FOTBALL EVENT
10.06.2013 at 6 PM
- FOTBALL EVENT
10.06.2013 at 6 PM

Auctions

- MACBOOK PRO
650 Euro
- MACBOOK PRO
650 Euro
- MACBOOK PRO
650 Euro
- MACBOOK PRO
650 Euro
- MACBOOK PRO
650 Euro

RENT

- ROOM AT FRIEMAN
35euros/night
- ROOM AT FRIEMAN
35euros/night
- ROOM AT FRIEMAN
35euros/night
- ROOM AT FRIEMAN
35euros/night
- ROOM AT FRIEMAN
35euros/night

Discussion

- WHERE IS LMU?
Universitat station U6
- WHERE IS LMU?
Universitat station U6
- WHERE IS LMU?
Universitat station U6
- WHERE IS LMU?
Universitat station U6
- WHERE IS LMU?
Universitat station U6

Ads

Create new ad
List my ads

Discussion

Ask a question
List my questions

Rooms

Create new rent offer
List my offers
List my rents

Trade

Create new offer
List my offers
List my sales

Contact

Contact us
About us

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2 Room page mockup

The mockup shows a web interface for a room rental service. At the top, there is a navigation bar with a logo, menu items (IM, Ads, Discussion, Rooms, Trade, Image), and a user profile (Hello! Mohamed, Sign out). Below the navigation is a banner area. The main content area is divided into a left sidebar and a main listing area. The sidebar contains a location filter (Munich, Freihman, Main campus, Garching, Kifergarden, Marienplatz, Hobtbanhof), a list of other subjects (LMU, TUM Accomodation, Transportation, Communities, Insurance), and a link to other web sites. The main listing area features a breadcrumb (Home > Rooms), buttons for 'List my offers' and 'Create new rent offer', a search form with date pickers, a 'Sort' dropdown, and a 'Search' button. Below the search form, there are four room listings, each with an image placeholder, address, price (23 euros / night), period (10.10.2013 - 15.10.2013), a room description box, and a 'More details' button. A pagination link '1|2|3|4' is located below the listings. At the bottom, there is a footer with a grid of links for 'Ads', 'Discussion', 'Rooms', 'Trade', and 'Contact', and a copyright notice: 'Copyright © 2013 - SLife All rights reserved'.

LOGO

IM Ads IM Discussion IM **Rooms** IM Trade Image Hello! Mohamed Sign out

BANNER

Home > Rooms

List my offers Create new rent offer

From +/- 3 days Search Results : 123

Sort

Munich
Freihman
Main campus
Garching
Kifergarden
Marienplatz
Hobtbanhof

Other subject LMU
TUM Accomodation
Transportation
Communities Insurance

Link to another web sites

Adresse
23 euros / night
Period : 10.10.2013 - 15.10.2013
Room description
More details

Adresse
23 euros / night
Period : 10.10.2013 - 15.10.2013
Room description
More details

Adresse
23 euros / night
Period : 10.10.2013 - 15.10.2013
Room description
More details

Adresse
23 euros / night
Period : 10.10.2013 - 15.10.2013
Room description
More details

1|2|3|4

Ads
Create new ad
List my ads

Discussion
Ask a question
List my questions

Rooms
Create new rent offer
List my offers
List my rents

Trade
Create new offer
List my offers
List my sales

Contact
Contact us
About us

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3 Ads page mockup

LOGO

Ads Discussion Rooms Trade Image Hello! Mohamed Sign out

BANNER

Home > Discussion

List my ads Create new ad

Search ads Categories Search Search Results : 123

Image New Public transportation changement in U6 - Studentenstadt to Kirfengarden

Image New Public transportation changement in U6 - Studentenstadt to Kirfengarden

Image New Public transportation changement in U6 - Studentenstadt to Kirfengarden

Image New Public transportation changement in U6 - Studentenstadt to Kirfengarden

Image New Public transportation changement in U6 - Studentenstadt to Kirfengarden

Image New Public transportation changement in U6 - Studentenstadt to Kirfengarden

Image New Public transportation changement in U6 - Studentenstadt to Kirfengarden

Image New Public transportation changement in U6 - Studentenstadt to Kirfengarden

1 1 2 1 3 1 4

Other subject LMU TUM Accommodation Transportation Communities Insurance

Link to another web sites

Ads Discussion Rooms Trade Contact

Create new ad Ask a question Create new offer Create new offer Contact us

List my ads List my questions List my offers List my offers List my offers About us

List my rents List my sales

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4 Create new offer

Create new offer

The screenshot shows a web form for creating a new offer. The form is enclosed in a blue border and contains the following elements:

- A text input field labeled "Title *".
- A larger text area labeled "Description *".
- A text input field labeled "Choose an image" next to a black button labeled "Upload Image".
- A text input field labeled "Price *".
- Two checkboxes: "Sale Offer" and "Auction".
- A dropdown menu labeled "Due date" with a downward arrow.
- Two buttons at the bottom: a green "Create" button and a grey "Cancel" button.

5 Registration form mockup

Get Started with Our Website

Create your personal account

By filling this form, you will be able to : interact with other students by selling/ buying stuff, discussing, creating events and other features

| | | | |
|-------------------|---|--|---|
| Last Name* | <input type="text" value="Rahman"/> | First Name* | <input type="text" value="Md.Habibur"/> |
| E-mail* | <input type="text" value="habib_tum.de"/> | | (ex.*****@*****) |
| | Your e-mail id is not valid | | |
| Date Of birth* | <input type="text" value="Year"/> ▼ | <input type="text" value="Month"/> ▼ | <input type="text" value="Day"/> ▼ |
| Level of study* | <input type="text" value="Bachelor"/> ▼ | <input type="text" value="TUM"/> ▼ | |
| Address* | <input type="text" value="Street"/> | <input type="text" value="postal code"/> | |
| Phone Number | <input type="text" value="Street"/> | | |
| Upload Photo | <input type="text" value="Photo Link"/> | <input type="button" value="Upload your Image"/> | |
| Password* | <input type="text" value="****"/> | | |
| | Please enter at least 6 characters | | |
| Confirm Password* | <input type="text" value="****"/> | | |
| | Your password is not identical | | |

By clicking "Submit" I agree that:

- I have read and accepted the [User Agreement](#) and [Privacy](#).
- I am at least 15 years old.

6 Discussion page mockup

LOGO Ads **Discussion** Rooms Trade Image Hello! Mohamed [Sign out](#)

BANNER

Home > Discussion

[List my Questions](#) [New question](#)

What are you looking for... All categories [Search](#)

Search Results : 123

Image What is the admission requirement for the international students for M.Sc programme in tum?
Image you should have B.Sc programme in related discipline
[View More Answers](#) [Reply](#)

Image What is the admission requirement for the international students for M.Sc programme in tum?
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[View More Answers](#) [Reply](#)

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[View More Answers](#) [Reply](#)

Image What is the admission requirement for the international students for M.Sc programme in tum?
Image you should have B.Sc programme in related discipline
[View More Answers](#) [Reply](#)

[See more questions \(112 remaning\)](#)

| | | | | |
|--|--|--|---|--|
| Ads Create new ad List my ads | Discussion Ask a question List my questions | Rooms Create new rent offer List my offers List my rents | Trade Create new offer List my offers List my sales | Contact Contact us About us |
|--|--|--|---|--|

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7 Trade page mockup

LOGO

IM Ads IM Discussion IM Rooms **IM Trade** Image Hello! Mohamed Sign out

BANNER

Home > Trade

List my offers Sell Create auction Carte

What are you looking for... Categoryy Auction offers Search

Sort Search Results : 123

| | | | | | |
|-----------------------|-----------------------------------|-----------------------|-----------------------------------|-----------------------|-----------------------------------|
| Image | Product's name 23 euros | Image | Product's name 23 euros | Image | Product's name 23 euros |
| Product's description | | Product's description | | Product's description | |
| More details | | More details | | More details | |

| | | | | | |
|-----------------------|-----------------------------------|-----------------------|-----------------------------------|-----------------------|-----------------------------------|
| Image | Product's name 23 euros | Image | Product's name 23 euros | Image | Product's name 23 euros |
| Product's description | | Product's description | | Product's description | |
| More details | | More details | | More details | |

| | | | | | |
|-----------------------|-----------------------------------|-----------------------|-----------------------------------|-----------------------|-----------------------------------|
| Image | Product's name 23 euros | Image | Product's name 23 euros | Image | Product's name 23 euros |
| Product's description | | Product's description | | Product's description | |
| More details | | More details | | More details | |

1 1 2 1 3 1 4

| | | | | |
|--|--|--|---|--|
| Ads Create new ad List my ads | Discussion Ask a question List my questions | Rooms Create new rent offer List my offers List my rents | Trade Create new offer List my offers List my sales | Contact Contact us About us |
|--|--|--|---|--|

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- Computers
- Phones
- Sporting goods
- Furniture
- Music
- Books**
- Electronics

Other subject LMU
TUM Accomodation
Transportation
Communities Insurance

Link to another web sites



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Thank you