

SEBA Exercise Project 15

Design Patterns & Mockups

31.5.2013 Group 4 13:20 -14:50

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Outline

- Web Design Patterns
 - Navigation
 - Managing Content
 - Building Trust & Credibility
 - Sign-In
- Use Case Mockups
 - Search for equipment
 - Create a rental offer
 - Rent equipment
 - Registration

WEB DESIGN – PATTERNS

Navigation


- Multiple Ways to Navigate
- Browsable Content
- Hierarchical Organization
- Task-based Organization
- Alphabetical Organization
- Chronological Organization
- Popularity-based Organization
- Site Accessibility

The screenshot shows the Rentability website interface. At the top left is the 'Rentability' logo, a large blue 'R' in a square. To its right is the text 'Rentability' and 'Rent sports gear from students in munich!'. A search bar with a 'Search' button and a link 'Offer your own equipment' are also present. On the right, there are flags for Germany and the UK, and a 'My Account' link with a user icon. The main content area is divided into three columns. The left column is a navigation menu with 'Summer Sports', 'Winter Sports', 'Water Sports', and 'Indoor Sports', followed by 'Alphabetical list of categories'. The middle column is titled 'Newest Offers' and lists 'K2 Inline Skates - top condition-', 'Skiing', 'Snowboarding', 'Cross-Country', and 'Sledding', each with a price tag of '31 € / 36 €'. The right column is titled 'Trending Equipment' and lists 'Radon Slide Mountainbike', 'Cube AMS Mountainbike', and 'Centurion RaceBike', each with a price tag of '31 € / 36 €'. A large empty box on the far right is labeled 'Ad'. At the bottom, a blue footer contains the text '- About us --- Privacy Policies -'.




Managing Content

- Page Templates
- Headlines & Blurbs
- Content Modules
- Writing for Search Engines
- Internationalized & Localized Content

Rentability



Rentability Rent sports gear from students in munich!

[Offer your own equipment](#)

My Account

Summer Sports

Winter Sports

Water Sports

Indoor Sports

Alphabetical list of categories

Newest Offers

[K2 Inline Skates - top condition-](#) 31 € / 36 €

[Nordic Skates: High-end skates](#) 31 € / 36 €

[HO Water Skis](#) 31 € / 36 €

Trending Equipment

[Radon Slide Mountainbike](#) 31 € / 36 €

[Cube AMS Mountainbike](#) 31 € / 36 €


[Centurion RaceBike](#) 31 € / 36 €

Ad

Building trust and credibility




- Site Branding
- Fair Information Practice
- Privacy Policy
- About Us
- Secure Connections
- Privacy References

About us



Rentability

Rent sports gear from students in munich!

[Offer your own equipment](#)

[My Account](#)

Summer Sports

Winter Sports

Water Sports

Indoor Sports

Alphabetical list of categories

About us

Our company has been established on April 2013 in order to give opportunity to internation students to try new sports whithout worriness of high costs of buying them.

If you have any enquiry please feel free to contact us

Tel	089 1111111
Fax	089 2222222
Email	info @ rentability.com
Address	TUM Garching Campus



Ad

Sign-In

- Sign-In/New Account (H2)
- Meaningful Error Messages (K13)
- Clear Forms (H10)
- Link to Privacy Policy (E4)

Sign-In

 **Rentability** Rent sports gear from students in munich!

 [Sign In](#)
or
 [Register](#)

Summer Sports

Winter Sports

Water Sports

Indoor Sports

Alphabetical list of categories

Welcome to Rentability!

Sign In

E-Mail:

Password:

The password you've entered is incorrect.

[Forgot your username or password!](#)

Kepp me logged in...

[Privacy Policy](#)

New to Rentability?
register now - fast, easy and secure

Ad

- About us --- Privacy Policies -

USE CASE MOCK-UP'S

Search for Equipment



Rentability

Rent sports gear from students in munich!

[Offer your own equipment](#)



[My Account](#)

snowboard

Search

Results for your search for "snowboard"

Restrict Result: Category: Location: Time Period: Sort by:

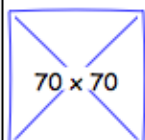
Summer Sports

Winter Sports

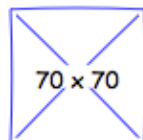
Water Sports

Indoor Sports

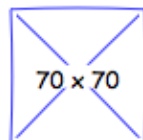
Alphabetical list of categories



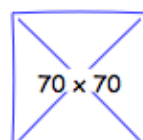
Product AAA



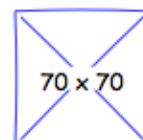
Product BBB



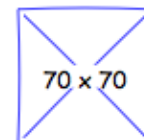
Product CCC



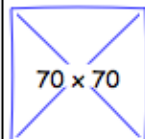
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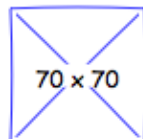
Product EEE



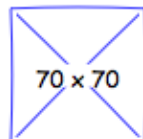
Product FFF



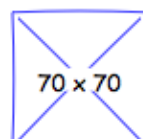
Product GGG



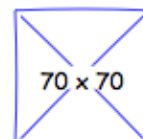
Product HHH



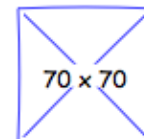
Product III



Product JJJ



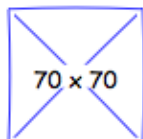
Product KKK



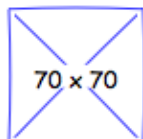
Product LLL



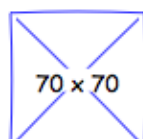
Product MMM



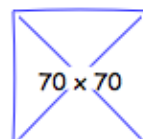
Product NNN



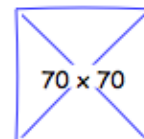
Product OOO



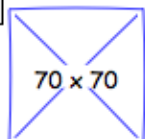
Product PPP



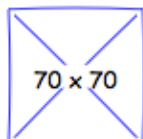
Product QQQ



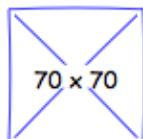
Product RRR



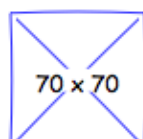
70 x 70



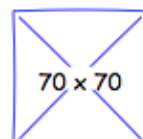
70 x 70



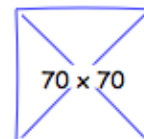
70 x 70



70 x 70



70 x 70




70 x 70




Ad

Create a Rental Offer

Window Title

 **Rentability** Rent sports gear from students in munich!

[Offer your own equipment](#)

   My Account

Summer Sports

Winter Sports

Water Sports

Indoor Sports

Alphabetical list of categories

Offer your equipment!

Type of Equipment

Advanced Description

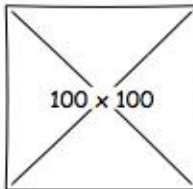
Pick-Up Address*

Availability Period

Categorize your Equipment

Price/day

Require Insurance? Yes, insurance is mandatory




Ad

*This information will be hidden until a transaction is confirmed

Rent Equipment




Rent



Rentability

Rent sports gear from students in munich!

[Offer your own equipment](#)

[My Account](#)

[Category1 name > Category2 name >](#)

Type of Equipment

Insurance is required

Description given by renter line #1
Description given by renter line #2
Description given by renter line #3

Renting price for a day 10 €

Pick up area: Garching

Request for renting

Rental Duration 2 Days

Rental fee

Ad

[Summer Sports](#)

[Winter Sports](#)

[Water Sports](#)

[Indoor Sports](#)

[Alphabetical list of categories](#)

- About us --- Privacy Policies -

Registration

Registration



Rentability

Rent sports gear from students in munich!

[Offer your own equipment](#)



[Sign In](#) or [Register](#)

Summer Sports

Winter Sports

Water Sports

Indoor Sports

Alphabetical list of categories

Create your account and start renting sports equipment right now!

Please enter your information below. All required fields are marked with an asterisk "**":

Your Rentability Account

E-Mail Address*:

Sorry, only Users with a TUM Mail can register

Password*:

Six characters or more, at least one number.

Retype Password*:

Security Question*:

Your Answer*:

Your Personal Information

Full Name*:

Address*:

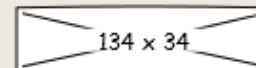
Postcode and City*:

Phone number:

Birthday (DD/MM/YYYY):

Verify your Registration

Enter the Security Code below*:

[Why?](#)

Do you agree to the Privacy Policy?

[Our Privacy Policy](#)

I agree

Ad

THANK'S FOR YOUR ATTENTION

