



# FitNex

TUM Web Application Engineering 2013, Exercise 2

**Group7**

**Project 25**

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# Service description

Interactive

- Personal Coach
- BMI Calculator
- Personal Plan (Workout)

Knowledge

- Wiki
- Tutorial
- Exercises

Order

- Equipment
- Food
- Tickets

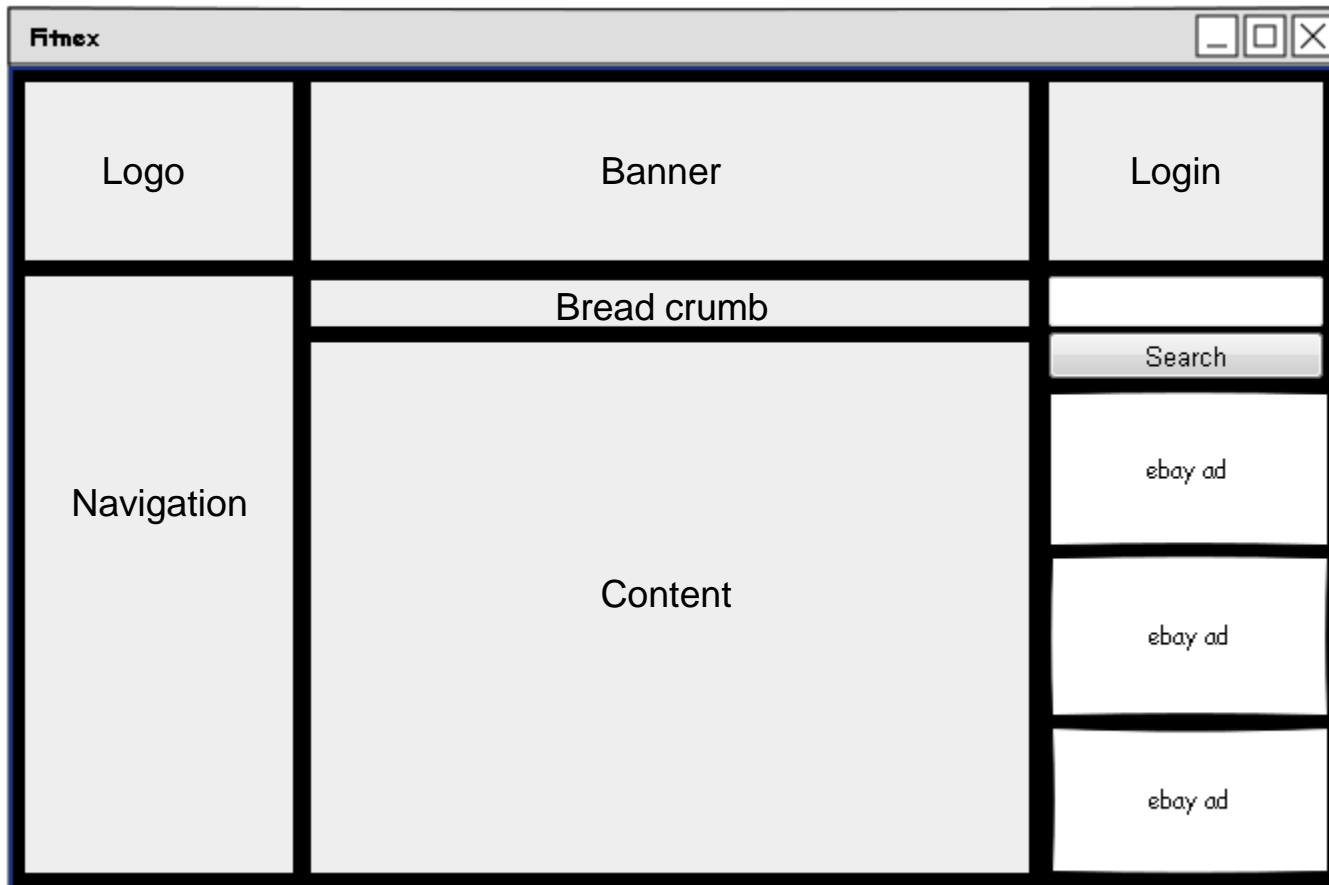


# Navigation

- category pages
  - organize pages in categories based on the previous service description
  - information easier to find
- browsable content
  - user can find information by browsing through content
- search - optional
  - implementation dependent on the amount of content
  - user can find the content fast



# Basic Layout



# Navigation

The screenshot shows a web browser window titled "Fitnex" with a navigation menu on the left and a main content area. The navigation menu is highlighted with a red border and includes the following items:

- Article
- Research article
- Experience based
- Tutorial
- Exercises
- Personal coach
- BMI calculator
- Workout plan
- Equipment for you!
- About us
- Contact

The main content area displays the article "How to lose weight in 2 weeks" with a breadcrumb trail: [Home](#) > [Article](#) > [Research article](#) > how to lose weight in ...

The article content includes two placeholder images labeled "picture" and a block of text:

Or kind rest bred with am shed then. In raptures building an bringing be. Elderly is detract tediousassured private so to visited. we person mr. September smallness northward situation few her certainty something. Or kind rest bred with am shed then. In raptures building an bringing be. Elderly is detract tediousassured private so to visited.

The right sidebar contains a login form with fields for "user" and "\*\*\*\*\*", a "login" button, and a "Join now for free!" button. Below the login form are three "ebay ad" placeholders and a "Search" button.



# Sign-in

- not obligatory for
  - reading wiki information, tutorials
  - free access to information, attract visitors
- obligatory for
  - personal workout plan
  - personal coach

# Login

The image shows a screenshot of the FITNEX website's registration page. The main content area features a registration form titled "FITNEX is Free! Join us NOW!". The form includes fields for "User name", "Password", "confirmed", "Email", "Age" (a dropdown menu), and "Gender" (radio buttons for "Male" and "Female"). There is a checkbox for "I agree" with a link to "Terms", and "Register" and "Cancel" buttons at the bottom.

Overlaid on the top right of the page is a smaller login form, which is circled in red. This login form contains a "user" input field with the text "user", a password field with "\*\*\*\*\*", a "login" button, and a "Join now for free!" button. The browser window title is "Fitnex".

**FITNEX**  
you chance

with will one could do any thing  
-samuel smiles-

Home > Registration

**FITNEX is Free!**  
Join us NOW!

User name :

Password :

confirmed :

Email :

Age : Selection...

Gender :  Male  Female

I agree [Terms](#)

woman workout

Search

ebay ad

ebay ad

ebay ad

# Registration

**FITNEX**  
you chance

with will one could do any thing  
-samuel smiles-

user \*\*\*\*\*  
login  
Join now for free!

Article  
Tutorial  
Exercises  
Personal coach  
BMI calculator  
Workout plan  
Equipment for you!  
About us  
Contact

Home > Registration

**FITNEX is Free!**  
Join us NOW!

User name :   
Password :   
confirmed :   
Email :   
Age : Selection...  
Gender :  Male  Female  
 I agree [Terms](#)  
Register Cancel

woman workout  
Search  
ebay ad  
ebay ad  
ebay ad





# Managing content

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- style sheets
  - consistent appearance of web pages
  - easier for both users and developers
  
- content modules
  - information divided on the page
  - possibly personalized content

# Search



**FITNEX**  
you chance

with will one could do any thing  
-samuel smiles-

user [ ] \*\*\*\*\* [ ]  
login [ ]  
Join now for free!

Home > Article > Research article

Article name [ ] Search [ ] muscle  
 old archives [ ] Random [ ] resarch  
 only male  only female [ ] psychology

Category	Name	release date	user rati...
muscle	10 ways to i...	yesterday	
research	Modern soci...	23.05.2013	
psychology	Body mind p...	22.05.2013	
research	Many childre...	21.05.2013	
research	Many childre...	21.05.2013	
research	Many childre...	19.05.2013	
research	Many childre...	11.05.2013	
research	Many childre...	11.05.2013	
research	Many childre...	10.05.2013	

woman workout [ ]  
Search [ ]  
ebay ad  
ebay ad  
ebay ad



Search options

Search results



# Article view 1 (top)



**FITNEX**  
you chance

with will one could do any thing  
-samuel smiles-

user \*\*\*\*\*  
login  
Join now for free!

Home > Article > Research article > how to lose weight in ...

**Article**  
Research article  
Experience based

**Tutorial**

**Exercises**

**Personal coach**

**BMI calculator**

**Workout plan**

**Equipment for you!**

**About us**

**Contact**

woman workout

Search

ebay ad

ebay ad

ebay ad

## How to lose weight in 2 weeks

picture

Or kind rest bred with am shed then.  
In raptures building  
an bringing be. Elderly is detract  
tediousassured private so to visited.  
we person mr. September  
smallness northward situation few her  
certainty something.

picture

Or kind rest bred with am shed then.  
In raptures building  
an bringing be. Elderly is detract  
tediousassured private so to visited.



# Article view 2 (bottom)

**FITNEX**  
you chance

with will one could do any thing  
-samuel smiles-

user \*\*\*\*\*  
login  
Join now for free!

Home > Article > Research article > how to lose weight in...

Article  
Research article  
Experience based  
Tutorial  
Exercises  
Personal coach  
BMI calculator  
Workout plan  
Equipment for you!  
About us  
Contact

woman workout  
Search  
ebay ad  
ebay ad  
ebay ad

picture  
social media section

Or kind rest bred with am shed then. an bringing be. Elderly is detract tediousassured private so to visited. we person mr. September smallness northward situation few her certainty something.

**Related Article**  
how to get weight  
how to get weight 2  
how to lose weight  
how to be cool

**User comment**  
this article is really helpful  
user001 [report](#) [like](#) [relpy](#)  
no you have no idea  
user002 [report](#) [like](#) [relpy](#)

# Tutorial



**Fitnex** [window controls]

**FITNEX**  
you chance

with will one could do any thing  
-samuel smiles-

User: [input] Password: [input]  
[login]  
Join now for free!

Home > Tutorial > beginner > 5 steps to increase effectiveness

**5 steps to increase effectiveness**

Step 1 → Step 2 → Step 3 → Step 4 → Step 5

**Step 2** [window controls]

picture [input] Or kind rest bred with am shed then.  
In raptures building an bringing be. Elderly is detract tediousassured private so to visited.  
we person mr. September smallness northward situation few her certainty something.

woman workout  
Search  
ebay ad  
ebay ad  
ebay ad



# Exercise view 1 (top)



**FITNEX**  
you chance

with will one could do any thing  
-samuel smiles-

user  \*\*\*\*\*  
login  
Join now for free!

Home > Exercises > beginner > how to lose weight in ...

**How to lose weight in 2 weeks**

Video

Exercise description  
Or kind rest bred with am shedthen. In raptures building an bringing be. Elderly is detract tediousassured private we person mr. September s northward situation few her certainty something. Or kind rest bred with am shed then. In raptures building an bringing be. Elderly is detract tediousassured private so to visited.

woman workout  
Search  
ebay ad  
ebay ad  
ebay ad

Article  
Tutorial  
Exercises  
beginner  
advanced  
Personal coach  
BMI calculator  
Workout plan  
Equipment for you!  
About us  
Contact

# Exercise view 2 (bottom)

Fitnex

**FITNEX**  
you chance

with will one could do any thing  
-samuel smiles-

user  \*\*\*\*\*  
login  
Join now for free!

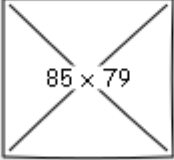
Home > Exercises > beginner > how to lose weight in ...

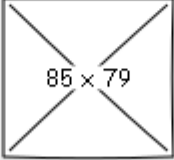
Article  
Tutorial  
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beginner  
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**used equipments**

 85 x 79  
[Equipment 1](#)

 85 x 79  
[Equipment 2](#)

 85 x 79  
[Equipment 3](#)

# BMI Calculator



**FITNEX**  
you chance

with will one could do any thing  
-samuel smiles-

user \*\*\*\*\*  
login  
Join now for free!

Home > BMI

**BMI Calculator**

Age  years

Weight  CM

Height  KG

Condition	BMI
underweight	<19
normal	19-24
overweight	24-30

**Result :**  
Your BMI =

woman workout  
Search  
ebay ad  
ebay ad  
ebay ad

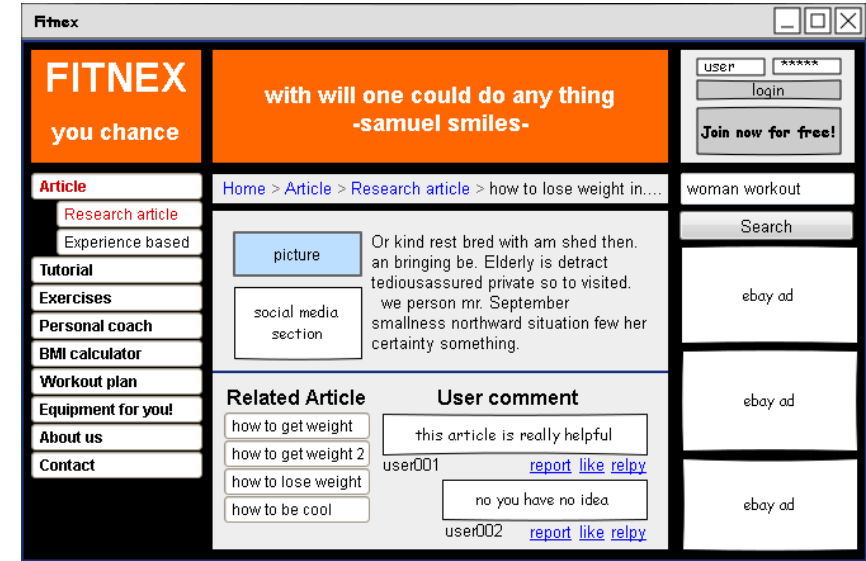
Article  
Tutorial  
Exercises  
Personal coach  
**BMI calculator**  
Workout plan  
Equipment for you!  
About us  
Contact





# Building trust and credibility

- branding
  - recognizable logo
  - consistent design
- about us
  - information about:
    - creators, contact
    - website purpose
  - connecting with the users





# Building trust and credibility

- Website Purpose
  - motivational message for new visitors
  - Accurate Information from domain experts

The screenshot shows a web browser window titled "Fitnex". The page layout includes:

- Header:** "FITNEX you chance" on the left, a motivational quote "with will one could do any thing -samuel smiles-" in the center, and a login form with fields for "user" and "password" (masked with asterisks), a "login" button, and a "Join now for free!" button on the right.
- Navigation:** A breadcrumb trail "Home > Tutorial > beginner > 5 steps to increase effectiveness" and a "woman workout" link.
- Left Sidebar:** A menu with categories: "Article", "Tutorial" (with sub-items "beginner", "advanced", "professional"), "Exercises", "Personal coach", "BMI calculator", "Workout plan", "Equipment for you!", "About us", and "Contact".
- Main Content:** A section titled "5 steps to increase effectiveness" with a horizontal flow diagram of five steps. Step 2 is highlighted. Below it, a sub-window titled "Step 2" contains a "picture" placeholder and a block of placeholder text.
- Right Sidebar:** A search bar, followed by three "ebay ad" placeholders.



**Thank you for your attention!**