

# Master's thesis kick-off: Analysis of the state of the art and the practice of digital credentialing

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# Key Facts

**Title:** Analysis of the state of the art and the practice of digital credentialing

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# Outline



Motivation

Problem Statement

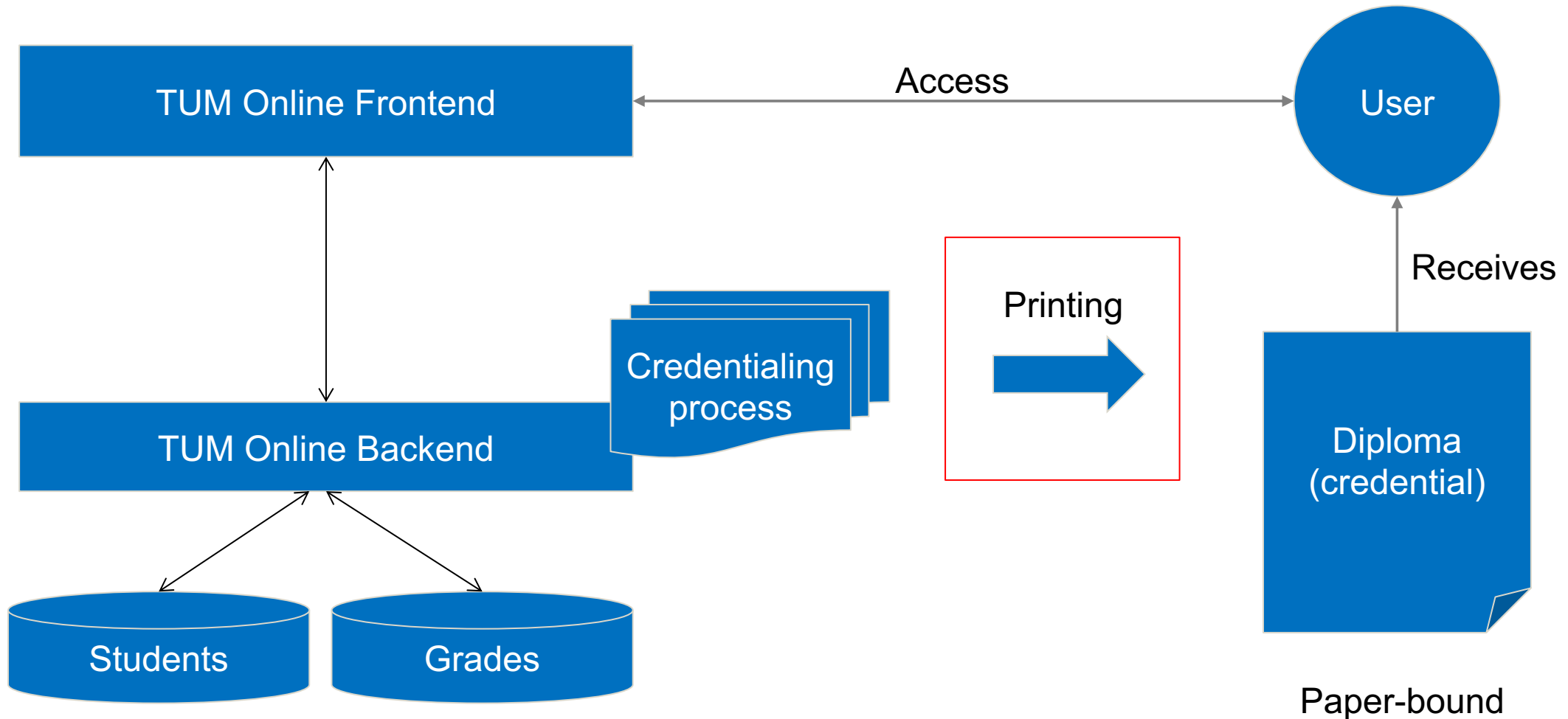
Research Approach

First Research insights

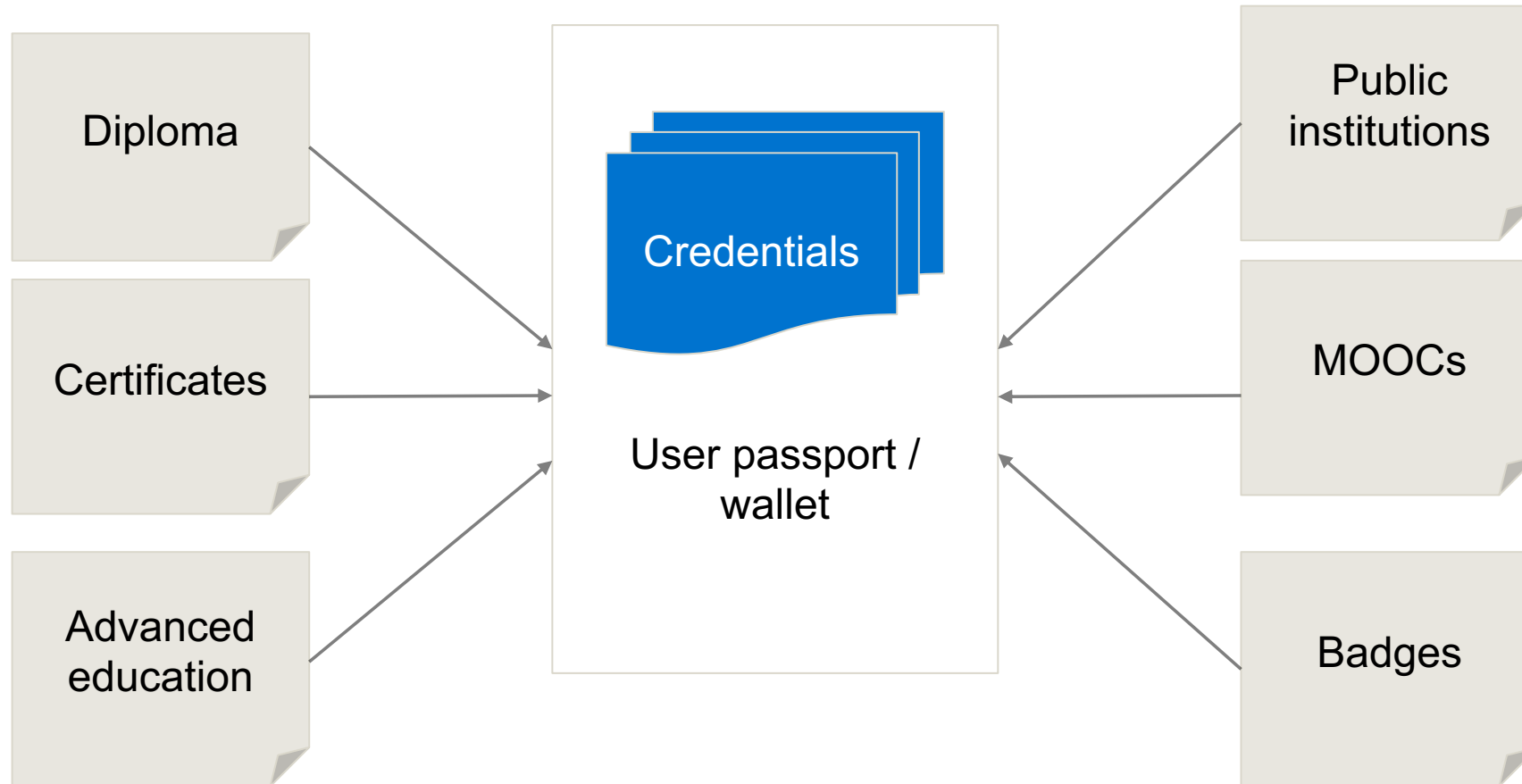
Timetable

# Motivation

Current TUM online infrastructure (simplified)



The *Concept of lifelong learning* needs an infrastructure that enables lifelong credentialing [1]



Institution's scope

Diploma  
(credential)

## Requirements (excerpt)

- Valid
- Personalized
- Secure
- Tamper-proof
- Portable
- Significant

Printing

Requirements are met by institution

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User's scope

Digitizing

Requirements are violated by e.g. scanning

# Problem Statement

- Diplomas credit the highest form of education, thus have an immense value
  - Sending out Diplomas in PDF format doesn't solve the issue the following issues:
    - How is it made tamper-proof?
    - How can a diploma be revoked?
    - How can it be securely stored?
    - How can someone else verify the diploma?
    - How can it be accessed?
- How is a system comprised that meets these requirements and still enables users to get their credential in a digital way?

# Research Questions



RQ 1: What is digital credentialing and what can be digitally credentialed?

RQ 2: What are current solution approaches? Which ones are already on the market / in use?

RQ 3: What are current challenges to overcome in regards of digital credentialing systems?



# Research approach

## RQ 1: What is digital credentialing and what can be digitally credentialed?

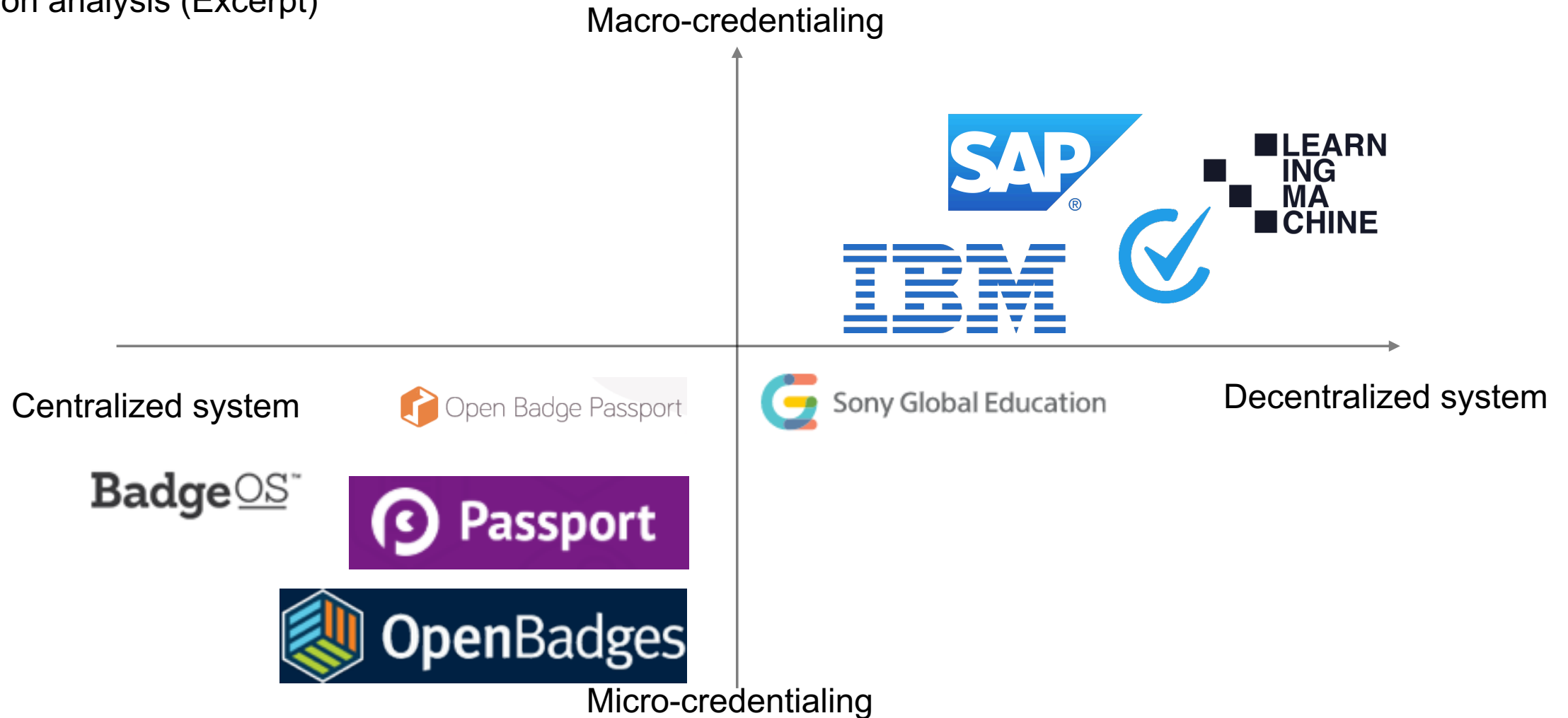
### Literature Review:

- Definition of digital credentials?
  - Difference between Micro- and Macro-credentials
- Difference between analogue and digital credentials?
- How are digital credentials issued?
- What is the potential of digital credentialing?
- Challenges that have been overcome and are yet to overcome?

# Research approach

RQ 2: What are current solution approaches? Which ones are already on the market / in use?

Solution analysis (Excerpt)



# Research approach

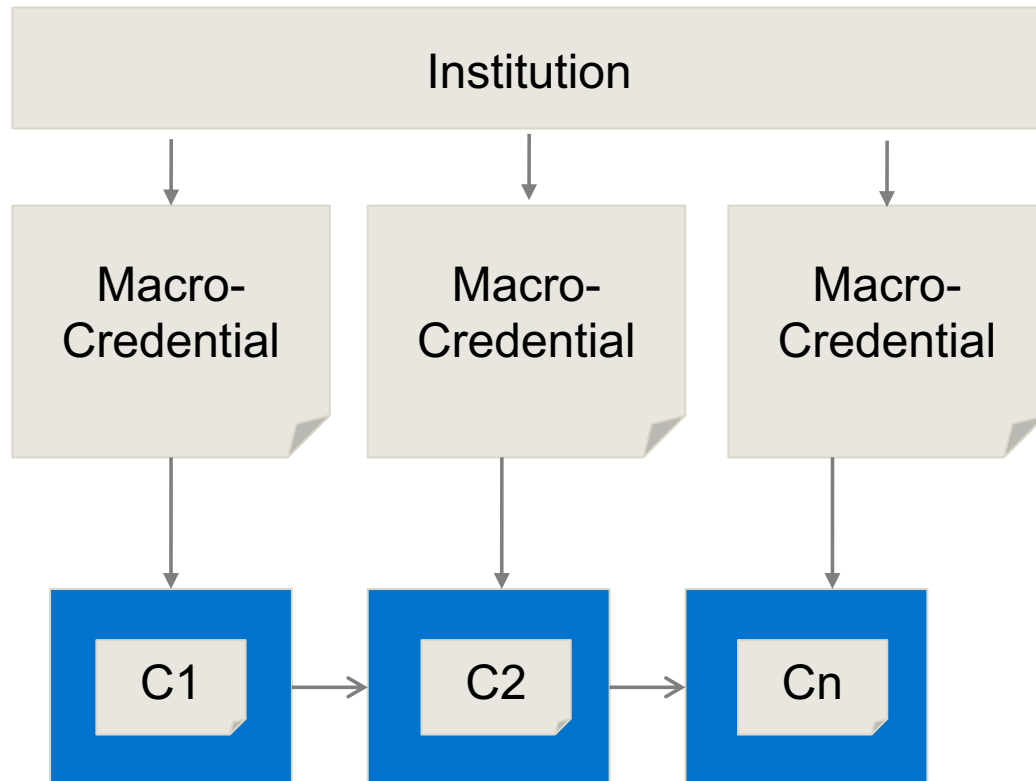
RQ 3: What are current challenges to overcome in regards of digital credentialing systems?

Contacting companies

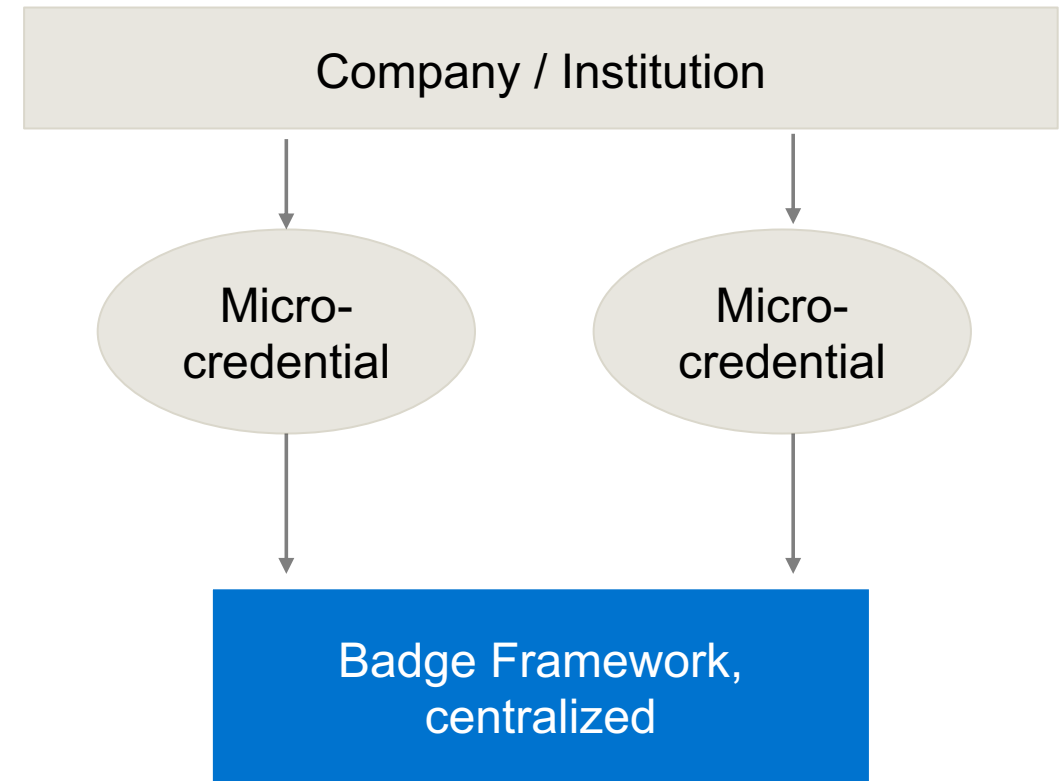


# First research insights

## Macro-credentialing vs. Micro-credentialing



Blockchain solution (Bitcoin, Ethereum, Own implementation) [2], [3]



Mozilla Open Badge Infrastructure, Purdue Passport etc. [4]

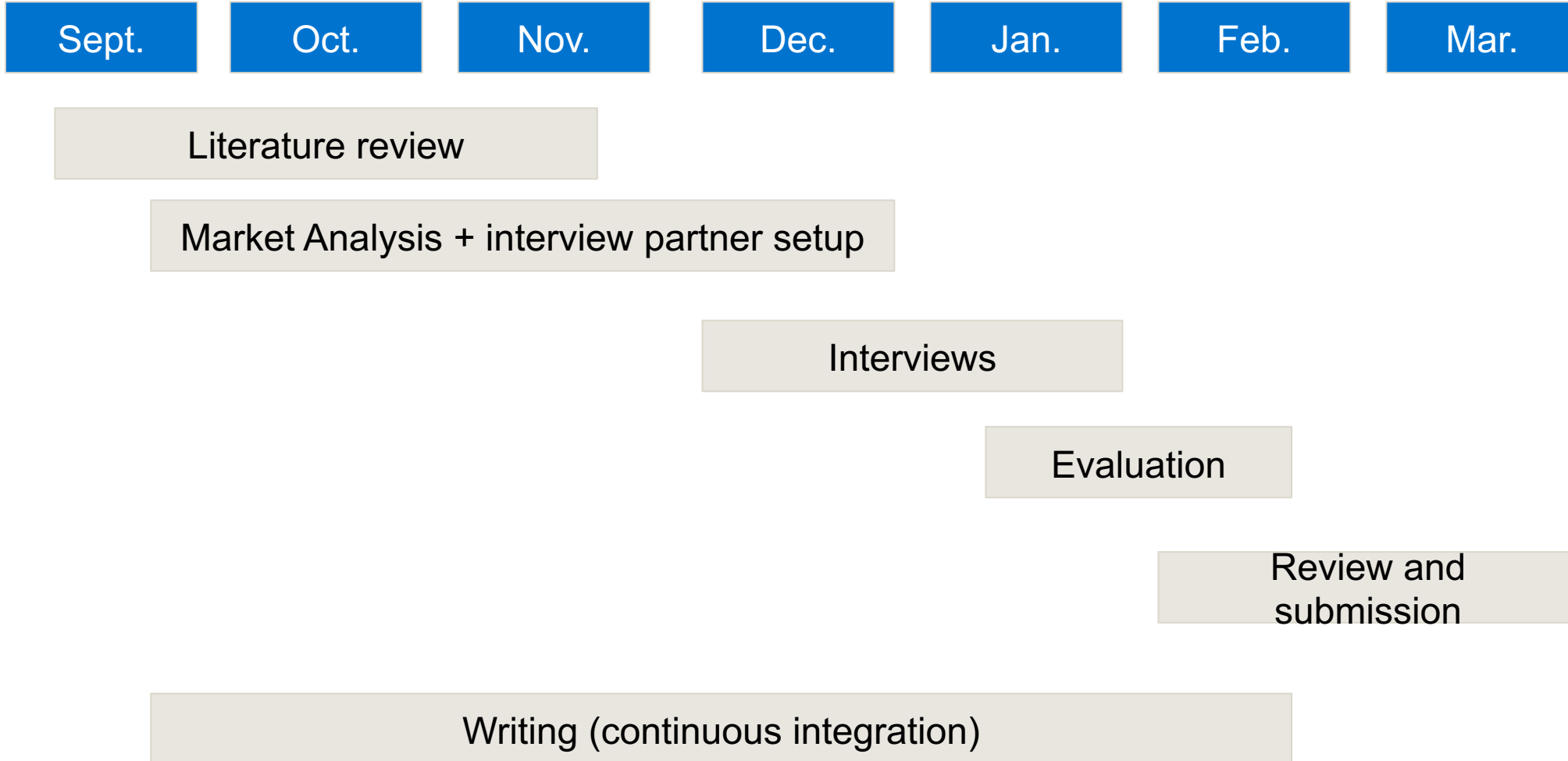
## First research insights

- Macro-credentials have tougher requirements, thus the blockchain is the current go-to solution [5]
- Blockchain Features according to [1]:
  - Tamper-proof
  - Distributed
  - Validation process included due to mining

However, there are also major challenges [1], [5] :

- How to handle privacy of data according to GDPR?
- Different document formats
- Which blockchain system is suited best? Is there a need to develop a new one?
- Merkle-Tree as navigation structure too complex

# Timetable



- [1] M. Jirgensons and J. Kapenieks, “Blockchain and the Future of Digital Learning Credential Assessment and Management,” *J. Teach. Educ. Sustain.*, vol. 20, no. 1, pp. 145–156, 2018.
  
- [2] C. Turcu, C. Turcu, and I. Chiuchișan, “Blockchain and its Potential in Education,” 2018.
  
- [3] M. Sharples and J. Domingue, “The Blockchain and Kudos: A Distributed System for Educational Record, Reputation and Reward,” *Adapt. Adapt. Learn. EC-TEL 2016. Lect. Notes Comput. Sci. vol 9891. Springer, Cham*, vol. 2, pp. 490–496, 2016.
  
- [4] D. L. Randall, J. B. Harrison, and R. E. West, “Giving Credit Where Credit Is Due: Designing Open Badges for a Technology Integration Course,” *TechTrends*, vol. 57, no. 6, pp. 88–95, 2013.
  
- [5] W. Yang, E. Aghasian, S. Garg, D. Herbert, L. Disiuta, and B. Kang, “A Survey on Blockchain-Based Internet Service Architecture: Requirements, Challenges, Trends, and Future,” *IEEE Access*, vol. 7, Neural Engineering Informatics, pp. 75845–75872, 2019.



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